

# **Paid Online Surveys – A Complete Guide**

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# Introduction

Hi

First of all I'd like to take this opportunity to thank you for downloading this guide.

As you read through this guide you'll learn all you need to know about making money with online surveys, and more importantly you'll find an extensive listing of companies looking for people like you to complete surveys online.

The sites are listed according to location so visit the section relevant to your country if one exists, prior to visiting the international sector where you'll find sites requiring participants worldwide. The sites are not listed in any particular order but generally the most active sites are listed first in each category.

Of course companies and their requirements change regularly so remember to visit <http://www.whichsurveys.com> for the latest news.

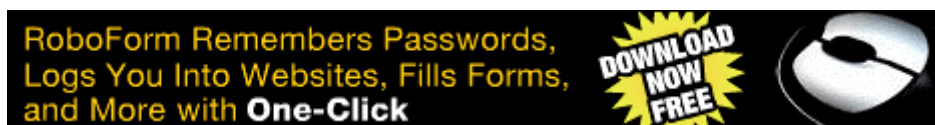
Remember that success depends on patience, organization and honesty. Don't try to take shortcuts.

Good luck.

**Lynne O'Connor**

<http://www.whichsurveys.com>

<http://www.homeworking-directory.com>



# What are Online Paid Surveys?

At some point in time anyone who surfs the Internet gets asked to fill out a survey. Big ones, little ones, all types are out there. Whilst it originally feels good to be asked your opinion after you've had dealings with a company, after a while we get hardened to the idea and most people just generally ignore them.

But surveys are important, especially to the instigator as a valuable source of information about what people are thinking. They provide insights and details of customer preferences, wants and needs.

In addition, many companies don't have a close and immediate contact with their customers. Consider for example, some of the top household names in the grocery sector. Their immediate customers are distributors and major supermarket chains but their real customers, the ultimate consumer will make decisions maybe hundreds or thousands of miles away. The manufacturer needs to know why this customer chooses one product over another. But how do they find out?

The answer is surveys. The manufacturer hires a Marketing Research firm to find out what potential buyers think. The Marketing Research firm carefully crafts a series of questions designed to get answers to the primary questions that management has. Then they contract a Survey making company to physically get answers to their questionnaire. They specify the demographics; geographic areas, qualifying questions, "How many times do you buy groceries a month?" "How much do you spend on groceries each month?" and so forth.

Traditionally that meant sending interviewers onto the streets or onto the phones to ask people for their opinions. Unfortunately, it is natural for people to be overwhelmed when they have to speak to someone on the phone or face to face and so traditional surveys can feel like an interview and the atmosphere can be quite threatening.

Online paid surveys are nothing like this, as the survey takers remain anonymous and can take them at their own pace as and when it fits their schedule, rather than the exact moment they're rushing out the door (subject to quota not being filled). Participants can be totally honest and truthful, as unlike face to face or telephone surveys, they don't have to worry about saying something stupid.

This means the product manufacturers and brand name companies find out what consumers really think rather than what they think the company want to hear.

The survey maker runs a computer sort on its database of survey takers to see how many qualify under the demographic specifications. Then they select a representative sample of these, adjust the sample size to fit within their budget for this survey. When they are ready they post the survey on a private page of their website and send out email notifications to the chosen survey participants.

Now how do they know that these people are qualified and that they will take the time to go to the website and fill out the survey forms?

They know that these survey takers are qualified because they had all filled out applications earlier giving their complete demographic information. And, they know that most will come in

and fill out the survey forms because they have already agreed to pay them for their participation!

And the survey maker's contract with the Marketing Research firm included the funds to pay the survey takers.

And so you see, it makes perfect sense for the manufacturer (and thousands of companies in similar situations of needing information and feedback from their distant customer base) to pay for this survey information. This means that there are many thousands of surveys being made, and the survey makers must have a large, stable list of survey takers available to send them out to.

So all you have to do to get paid to take surveys is to get on the survey makers' lists, then check your in-box and respond to the surveys you are offered!

Online paid surveys can be interesting. Merchandise owners and manufacturers are always hungry for feedback about their products. Survey takers are often involved in online paid surveys for pre-product launches. It can be a great feeling being in the know, especially when you see products you've reviewed when they appear in the shops. Typically you'll be reviewing new foodstuffs, cleaning product ideas and entertainment products, but you could be discussing the new lines for famous fashion or cars, MP3 players, music, etc.

Such free internet paid surveys allow you to share your knowledge and explain what you hope to see in products.

## **Can you make money with paid online surveys?**

Can you make money with paid online surveys? The short answer is yes! Market researchers are turning to paid online surveys more and more to get the information they need for their companies or clients. Lower costs, in particular from lower staffing costs, and fast turnaround times make this an increasingly popular way to sample market opinion.

There are hundreds of companies out there making paid online surveys. There are thousands of paid online surveys being made every month. Many thousands of people are getting paid good money for filling out these paid online surveys every month.

# Why People Fail to Make Money With Online Surveys

A brief search on line will find dozens of references to online survey scams from people who haven't made any money. With so many opportunities around, why do some people fail in this easy internet business activity?

Generally because they did not know what they were doing and/or were poorly advised. Most failures fall into one of three categories:

## ***Poor choice of where to start:***

They answered an ad and jumped in, not realizing that they were dealing with a sales company trying to look like a paid online survey company, but just wanted to sell them things.

Alternatively, they tried to go the easy route and paid for a list of survey sites only to find it is simply a list of other companies, many of which weren't operating in their country, and even more that offer no more than the remote chance of winning a prize at the end of a long survey. Not only hadn't they earned any money, but they were out of pocket by the cost of the guide. The simple fact is that there are many websites that will sell you a list of companies offering paid survey work, encouraging you to part with large sums of money against the promises of a full time income for very little work. The reality is that these sites provide nothing that you can't get from a free listing site like <http://www.whichsurveys.com>. In fact, because the free directories don't charge a fee for information, they need to be more vigilant at keeping details up to date to keep visitors returning, whereas paid directories have already had your money and have little incentive to do more.

## ***Failure to get started***

Many people are filled with enthusiasm until it comes to filling out their applications to take surveys. They look at the pages of information required and decide it's too much work. Although it may seem like a lot of information, the survey companies need this data to determine whether or not you fit the criteria for a particular survey. For example, if they don't know that you have a young baby how will they know to send you surveys about baby food?

## ***Failure to sign up with a large enough number of survey makers.***

Not every survey maker is active with new surveys every week. It's a numbers game. If you don't sign up with all the available survey makers out there, you will miss surveys you could have taken and lose income that you otherwise could have made. The consequent lack of income is discouraging and causes some to quit trying.

Sign up with all the survey makers that you can. Get a copy of Robo-Form to help you fill out the repetitive parts of applications fast. Plan to sign up for 150 to 300 survey makers. Yes, it's a lot of work for no immediate return, but it will pay off in the long run. Remember that survey makers cannot send you surveys to fill out if they don't know you are there, ready willing and able, to fill them out. Get the word out, get on as many lists as you can and you will be rewarded handsomely for your efforts!

## ***Failure to act professionally***

Once registered with the survey sites, invitations start to arrive, but they don't respond immediately and a few days later find the survey has closed, or they don't reply honestly in an

attempt to complete surveys for which they aren't qualified, or simply don't put in the required effort and find their work rejected.

The client, and therefore the market researcher company, want instant results so they'll send out far more invitations than they need, accepting the input from the first to respond. If you don't complete the survey on day one, there's a strong chance the client will already have received enough information, and after a few no-shows they'll assume you simply aren't interested and remove your name from the list.

If you do receive an invitation, you need to remember that you are being paid to do a job and should act in a professional manner. This means checking e-mails regularly, answering truthfully and take your time to consider your answer rather than putting down anything to get it finished quickly.

### ***Unrealistic Expectations***

Expectation of immediate results without doing any work. Some people start out with paid online surveys expecting to get rich quick, without having to do any work. So they sit and wait, and when no money comes in they quit.

Plan your work, work you plan, and expect that results will follow. Sure, you can make money. But it's not automatic; things won't move unless and until you do. You have to do the signup work, answer promptly, take the surveys and do a good job of answering all the questions in order to make the money come in. Do these things and you will succeed.

### ***Lack of patience with the process.***

Some fail for lack of patience. You hear people say, "I tried it for two weeks and didn't make any money, so I quit."

Be patient! Two weeks is not even enough time to get started properly! If you do everything right, get signed up for the maximum number of paid online surveys in the first 2-3 weeks, you might make some income in the first month. But you will not hit your peak income for a few months. Survey makers are cautious with new signups. They will send out only a few surveys at first, to check you out, see how well and how quickly you respond. Don't expect to be invited to participate in a \$250 focus group right away. They will start you with something smaller, then if that goes O.K. you will be considered for bigger things. Be patient. Don't expect everything to happen overnight. It will come. Just give it time.

If you can avoid failure, you will succeed. If for no other reason, because by avoiding failure, success is the only alternative left!

# Online Paid Surveys - Truths And Myths

Online paid surveys can make you rich: true or false? The answer is false. But before delete this guide in disgust, allow me to explain more. Completing surveys can never make you rich. But to earn a second income is truly achievable. So the next time you read that you can get rich from doing online surveys, move on quickly! This section reveals a few truths and dispel some of the myths about making money from online paid surveys.

## ***Myth 1 - You Can Become Rich from Taking Surveys***

If you consider earning a few hundred to several thousand dollars as being wealthy, then you could say that doing free internet paid surveys can make you rich. But to the average person, being rich tends to be defined somewhat higher and you cannot become a millionaire from surveys.

## ***The Truth - You Can Pay Off Bills from Taking Surveys***

Completing paid surveys, you can earn enough to pay off bills, buy treats for the family, go out for dinners, or make your car loan repayments etc..

## ***Myth 2 - You Can Cheat the Survey System***

Folks have beaten the survey system. So can you. What they do is to check the answer across the same column in each questionnaire. Completing each survey takes no more than 5 minutes flat. No thinking is needed, just mindless finger action. The logic being that the faster you complete a survey, the more you do and the more you can earn.

## ***The Truth - The Survey System Outsmarts You***

Some smart alecks think that they can beat the survey systems. Unfortunately for them, the online surveys are reviewed by human beings. The system may take your answers but they won't escape the scrutiny of a trained evaluator. You would not only not get paid for that particular survey but there is a high risk of having your account closed just for trying to earn a few quick bucks.

## ***Myth 3 - You Can Second Guess the Answers***

Some "experienced" survey takers second guess the answers to the survey questions. Why do they do this? The reason is simple. Paid surveys require prescreening, a prequalification to assess your eligibility for the surveys. This is especially important with high paying surveys or focus group discussions which can net you up to \$150 per session. People would try to emulate the response of a potential candidate in order to participate in the surveys. Some also lie about their hobbies such that they can be offered more survey opportunities.

## ***The Truth - You are Second Guessed!***

The online paid surveys system is smarter than that. The survey companies are either using human reviewers or garnering programs to review the answers or both. So if you think you can second guess the appropriate answer for each question, then you may be in for a shock. They have tons of statistical data and intelligent software to help them decipher the information you provide. While it does not work every time, it is just not worth risking your account for that.

## ***Myth 4 - You Can Succeed With Just One Survey Company***

Stay loyal to one survey or market research company and you would get the chance to do numerous surveys and make a killing out of it.



***The Truth - You Can Succeed Only With Numerous Survey Companies***

Professional survey takers do not stick with one market research company. To stick with one is to decide to be poor. The trick to succeeding with online paid surveys is to be registered with as many good paying market research companies as possible. This would bring you a constant stream of surveys to participate in. Without that, you only get trickles, nothing like the avalanche of surveys you were expecting.

# Benefits of Paid Survey Work

1. **Money.** Paid online surveys generally pay the equivalent of \$10 to \$25 per hour. Some pay more, some pay less but most are in the \$10 to \$25 range. US Residents can make \$500 - \$700 a month and if you work at it you can bring in over \$1,000 a month. While it won't make you rich it will definitely help out, and it's easy money.

2. **Easy Work.** Filling out paid online surveys consists of logging on, reading your e-mail, accepting the survey, then spending a few minutes at the computer screen checking boxes on a questionnaire. There are no right or wrong answers. They just want your opinion, how you see it, how does it strike you. Nothing hard about that!

3. **Prestige.** You get asked for your opinion, your view of things. Who isn't flattered by that? Gives you a good feeling that your two cents' worth is being taken into account, that your ideas are influencing the world!

4. **Work Your Own Hours.** There's no fixed hours, no timeclock to punch. You just log on when you are ready and start when you please. You can do the work in the morning, evening, middle of the night, whenever! It's all up to you. You are your own boss.

5. **Work From Anywhere.** You can work from your home computer. You can do it in your pajamas. You can take your portable computer with you and do it anywhere, at the beach, at a restaurant, a bar, anywhere.

6. **Freebies.** Some surveys involve the characteristics and details of new or existing products. So that you can intelligently comment on the products the companies will send them to you for free. You get free products, test them, use them, then give your opinion, tell them what you thought about the product. Tell them what you liked least, liked most and what changes or improvements you would suggest. Then you get paid for the survey, and... you keep the product!

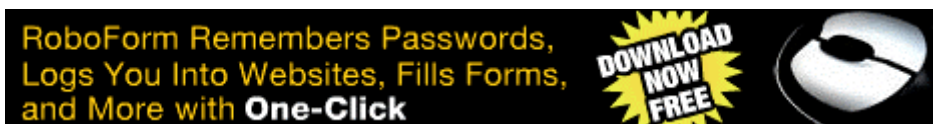
## Tips for maximizing your income with paid surveys

1. Most of the survey sites ask you to fill out one or more profile surveys. Even though they are not paid surveys, fill them all in order to increase the chances of getting more paid surveys later.
2. Join as many survey sites as possible. It is a time-consuming process but once you have joined around 60 to 70 companies, you can probably get over ten surveys every day. You can download [Roboform](#) free of charge for auto-filling the registration forms.
3. At first, most of the survey companies will only offer some \$1 or 2\$ surveys or only reward with sweepstakes entries. These can still be worth completing as once you build up a good reputation, you will start receiving more survey offers, and then you can pick and choose the highest paid survey.
4. Set up a new email address to collect the surveys.
5. Check your e-mail inbox daily. Learning how to organize is the key to succeed in online business. Respond to all correspondence. Take all surveys for which you qualify.

But... for most people it would be better to look at your income from paid online surveys as supplemental income, another income stream out of several, than to try to support yourself completely from paid surveys alone.

Realistically your potential income from paid online surveys will vary with your demographics. If, for instance, you are an upper middle class, middle aged mother or career woman living in a large metropolitan you will be offered a large number of paid online surveys. However, if your income is low and you live in a small village or rural area, you will receive considerably fewer offers.

Good Luck!



# Get Paid to Complete Surveys Online in Australia and New Zealand

The following sites are looking for Australian and/or New Zealand residents. For many more opportunities see the international sector later in this guide. Before starting, don't forget to download your free copy of [Roboform](#) for filling in long forms with one click, remembering your passwords and logging you into web sites automatically.

## Valued Opinions



[Valued Opinions Australia](#) is a service which rewards YOU for taking part in market research surveys online. By becoming a member, you will be invited to complete surveys for genuine market research purposes. For every survey you correctly complete, you will typically earn between AU\$2 and AU\$5), and once your balance reaches AU\$10 or more, you can select your reward from a choice of stores or charity donations.

Valued Opinions New Zealand is also looking for participants and has several different panels to join.

- All other men should join the [male panel](#) and
- Women should join the [female panel](#)

## Ciao



Open to all Australian residents over 14, [Ciao](#) is one of the biggest international survey sites with its own Australian office. Ciao's online surveys are targeted to your individual interests and you'll get a cash reward or gift worth \$1-5 AUD, or entry into a prize drawing, for each paid survey you complete. For every friend that you invite, and who takes an online survey, they'll credit your account with an extra 50 cents!

Ciao also require [New Zealand](#) based participants.

## Planet Pulse



[Planet Pulse](#) pays you to complete online surveys and is open to anyone over the age of 14 in the Asia-Pacific region, and are in particular need of members from New Zealand. For each survey you complete you will be rewarded with a point system called PULSES. The number of Pulses that you receive for each survey will depend on the length of the survey and ranges from 100 to 500 points.

Pulses are redeemable for cash, a variety of gifts or you can even choose to donate it to charity. To redeem for cash (through Paypal), you must have a minimum of 1000 Pulses, equivalent to \$10. To redeem for gifts or donate to charity, you simply complete and submit a redemption form.

Plus, for every 5 friends you get to join Planet Pulse you'll get 250 Pulses. Your friends can be from anywhere in that area and there's no limit to the number you can refer.

## The Great Australian Survey



Join ['The Great Australian Survey'](#), complete a short 5 minute survey and go into the draw to win \$10,000, with regular opportunities for further draw entries.

## Opinion World



Join [OpinionWorld](#) and as well as telling the world what you think, you'll have the chance to win exciting prizes when you join, and as a participating member, you can also take part in regular sweepstakes.

Your participation in these surveys also support charities. At the end of each survey questionnaire, you'll be asked to choose from a list of charities to which they will donate cash.

## WhatDoYouThink



[www.whatdoyouthink.com.au](http://www.whatdoyouthink.com.au) - voice your opinion on today's hottest issues. Free to join. WDYT features a searchable archive of Aussie opinion polls. Members can earn Reward Points for receiving and responding to online survey invitations, redeemable for Reward Catalogue items or used to bid in their Reward Auctions.

## Lightspeed Research Australia



By joining the [Lightspeed Research Australia](http://www.lightspeedresearch.com.au) you receive 5 entries into this quarter's \$1,500 Lightspeed Prize Draw and then earn additional Prize Draw entries and occasionally gift certificates for taking surveys.

## Qualified Opinions



[Qualified Opinions](http://www.qualifiedopinions.com.au) want your opinions and we'll reward you for them. Join our panel today by completing the registration survey and you'll be in the running for a chance to win some great prizes. One lucky member will have the chance to win prizes of their choice to the value of \$1,000,000 – or simply take the cash if you can't decide!

Accept an invitation to complete one of our paid online surveys and be entered into the monthly \$1000 cash prize draw. Increase your chances of winning, every invitation you accept to complete a survey gives you another chance to win the \$1000 monthly cash prize.

Each time you complete an online survey you have the chance to instantly receive a \$50 cash bonus for your opinion. There are hundreds of cash bonuses to be won.

When you reply to an invitation to take part in a survey you get a free syndicated entry into Saturday night lotto (10 lines) - guaranteed. Your opinion could be worth more than you think! They'll give you an additional 10 line syndicated entry for each survey you participate in.

Stick Around For More Chances to Get Paid for Online Surveys You get an automatic entry into each \$1000 monthly cash prize draw just for staying a member of Qualified Opinions and get an extra entry into the monthly \$1000 cash prize draw for every person you refer that signs up with the panel.

Must be 14 years or over and a resident of Australia, New Zealand, The United Kingdom, USA or Canada

## The Great New Zealand Survey



Join [The Great New Zealand Survey](#), complete a short 5 minute survey and go into the draw to win \$10,000, with regular opportunities for further draw entries.

## SpiderMetrix



[SpiderMetrix](#) claims to be taking the survey world by storm and they are based in Melbourne. Become a spider, earn spiderPoints, and redeem them for cash, gift certificates, or merchandise from their gift shop. Available worldwide.

## W Ratings

[W Ratings Corporation](#) conducts interviews with active customers via the web, phone, mail, fax or in-person. You may be interviewed by any of those means. Incentives vary depending on the number of interviews to complete within your panel. Most panelists receive gift certificates ranging from \$5 US to \$20 US or more. The gift certificates are from a range of suppliers that operate online or offline.

You must be an individual, 18 years of age or older, and a legal resident of the United States, Canada, the UK, or Australia.

## McNair Ingenuity Research

# M<sup>c</sup>Nair Ingenuity Research

[McNair Ingenuity Research](#) conduct research on specific topics, such as cars, financial products or even your views on social issues. Sometimes these are short telephone surveys. At other times you may be asked to fill out a questionnaire, or even be invited to participate in a discussion group. If you decide to take part in a survey they will offer an incentive such as a gift voucher, payment or prize draw.

This panel is only open to Australian and New Zealand Residents aged 16 and over.

## thats-what-i-think-au.com



[thats-what-i-think-au.com](#) wants you to express your opinions about what you see on TV and Movie screens and hear on the radio. You will have a chance to see and hear new releases before they're made public and help decide if they are up to your standards. You earn "Opinion Points" for your opinions which are redeemable for great prizes, including gift certificates. You can even use your points to make donations to your favorite charity! Sign up today and receive 500 "Opinion Points" instantly.

## Your Voice



When you join the [Your Voice](#) panel, you will enter in our quarterly prize draw where you can have the chance to win a car, an overseas holiday, a home entertainment system or \$15,000 cash. For every survey you complete, you will earn rewards points which you can redeem for any of our great range of catalogue items such as gift vouchers, and much more.

For each member you refer your account will be credited with 20 e-points. Furthermore, once the referred person's account gets to 500 e-points, you will receive a further 100 e-points. (Maximum 20 referrals - all Australian residents)



Australian Your Voice online panel is open only to Australian residents aged 14 or over, and they are particularly in need of 14-17 year old panelists. The [New Zealand Your Voice](#) online available to New Zealand residents, and there are plans to open more online panels through-out Asia in the near future.

## Global Reviews



[Global Reviews](#) wants to know about your online experiences. Their surveys give you the opportunity to share your thoughts on a variety of industries...and win prizes. Winners are selected based on the quality of their responses to the key question. It is always an open-ended question and winners are asked to show a combination of originality and creativity in their response. Prizes include such things as cash or free nights in hotels around Australia and New Zealand.

Also available to [New Zealand Residents](#) and [UK residents](#)

## e-sensor



[e-sensor](#) conducts short online surveys over the Internet to trial a wide range of products & services. By participating in our surveys you are rewarded for your feedback. Each survey is allocated a points value. These points will be credited to your account when you complete the survey ad can be exchanged for a variety of prizes including movie vouchers, cds, gift vouchers & more.

## Australia Post

[Australia Post](#) give you the opportunity to indicate the type of advertising and information you'd like to receive – via the on-line Australian Lifestyle Survey. Fill in the survey and you could win great prizes. Previous prizes have included cash awards of up to \$25,000, HD LCD TVs, and cameras with money-off vouchers for all entrants. Receive additional entries by referring friends.

## BrandLeaders

The [Brandleaders](#) programme provides Australian consumers the opportunity to share their thoughts, preferences and general lifestyle activities and then be instantly rewarded points for prizes that can be redeemed for amazing prizes.

Everyone who joins the BrandLeaders program receives free a Shoppers Advantage Membership – worth \$19.95 (RRP)

## Stable Research



**Stable Research** The market research is held in the form of small group discussions, one to one interviews or as on-line surveys. Payment varies on a per hour basis. They are always looking for people to do on-line surveys Australia Wide.

## Taylor Research



**Taylor Research Database** is is an independent company with over 30 years experience in the Australian marketplace. You may be invited to participate in focus group discussions with other people (typically 4-8); you may be interviewed in person (face-to-face/F2F), or on the telephone; be asked to complete a paper questionnaire or an online survey; trial an existing or new product; watch a television pilot or preview a movie. They are in particular need of Residents of the South West areas of Sydney, Residents of the Central Coast and anyone interested in general market research discussions. They are looking for New Zealand residents of any age but particularly 30-60 Year olds in Auckland and Christchurch and people living in Wellington.

## Opinions Paid



**Opinions Paid** offer a variety of rewards including cash, prize draws, gift vouchers and much more. Each survey or competition will have the relevant reward details listed. This panel is open to Australians and New Zealanders. They're currently recruiting smokers for some offline research, with "excellent incentives". More at their site.

## Consumerlink Australia

[Consumerlink Australia](#) Payments will range anywhere from AUD \$10 to AUD \$50, depending on the scope of the project.

## Ekas Panel

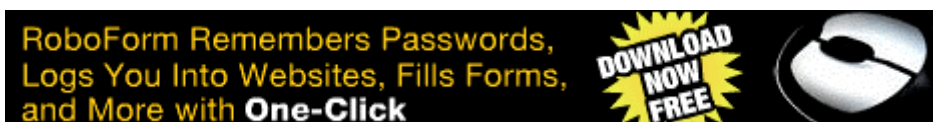
Join the [Ekas Panel](#). This Australian company has introduced paid research groups across Australia. Focus groups last for up to 2 hours and you get paid for your time, starting at \$60. They also offer online surveys with cash prizes.

## Alta Research

[Alta Research](#) - Need participants from SYDNEY & WOLLONGONG areas only for discussion groups. Groups are run in an informal setting, usually in the city, they go for about 1.5 hours and people are paid cash for attending (normally somewhere between \$50 and \$80 dollars). Groups may involve observation techniques, such as viewing or recording.

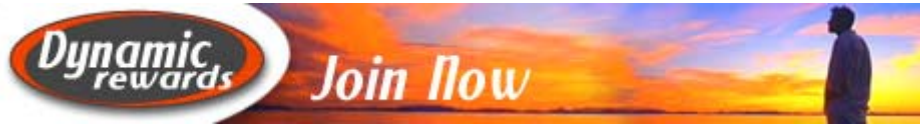
## iDonate

Through [iDonate](#), you'll receive special offers, promotions and online surveys in your email. For each response, a cash donation will be made on your behalf towards your preferred iDonate partner charities.



## Other Australian Sites

### Dynamic Rewards



Sign up with [dynamicrewards](http://dynamicrewards.com); shop with over 300 online and retail merchants, earn points and redeem them from a wide range of rewards. Available in Australia and New Zealand plus UK and USA.

### Pirate Pete



Subscribe to the Free [Pirate Pete newsletter](http://piratepete.com/newsletter) today and start receiving regular alerts on where the latest freebies can be found. These will vary from freebies that you can apply to directly over the internet or that you can get from various everyday stores. Due to their limited nature many of our freebies never make it onto their website so joining the free newsletter service will help ensure you are among the first to about these freebies before they are gone.

### Simple Savings

"I saved about \$30-40 per week on my shopping in the last fortnight and I know I can do better... My husband can't believe the savings. He is not laughing at me now." Elizabeth Blyth, Vic

**Simple Savings** The lazy way to save money. 1100+ shopping tips and frugal tricks!

[Secrets to Saving Money in Australia](http://secretsosavingmoney.com.au). Reference guide full of money saving tips, cheap tricks and bargaining secrets. Find bargains and save money all over Australia.

### Big Giveaway

Register with [Big Give Away](http://biggiveaway.com.au) for a chance to win \$10,000 cash. Members improve their chances of winning by collecting entry points via completing surveys and receiving email promotions. \$10,000 up for grabs every 3 months.

For the latest survey news, visit <http://www.whichsurveys.com>

# Complete Surveys in Europe

The following sites are looking for European residents. For many more opportunities see the international sector later in this guide. Before starting, don't forget to download your free copy of [Roboform](#) for filling in long forms with one click, remembering your passwords and logging you into web sites automatically.

## Opinion Square



[Opinion Square](#) offers you the chance to earn OpinionRewards Points (exchangeable for a wide range of gifts, gift certificates and charity donations) or entries into sweepstakes worth up to \$10,000.

Available in the following European countries: United Kingdom, France, Germany, Spain, Italy and Finland.

## Meinungsstudie

Meinungsstudie pay up to €7 for completing online surveys and also pay for quick SMS questions. Payable in gift vouchers from Amazon, H&M etc. when balance reaches €20. Open to residents of [Germany](#), [Austria](#) and [Switzerland](#), over the age of 14.

## MediaTransfer



One of my personal favourites is [Media Transfer](#) which pays you MT's which you can exchange for goods from their partner sites. In the UK for example, this means Amazon.co.uk whilst in other European countries you get Globoforce certificates, exchangeable for a wide range of high street and online vouchers. Whilst the amount of points can vary, I've received several surveys to complete (enough to qualify for payment several times and even a basket of quality toiletries for one series of surveys) and even if you don't qualify you usually earn a few points for taking pre-qualifiers.

[MediaTransfer](#) are particularly in need of women over 35 but all adult applications are welcome. They require participants from most of Europe plus the USA, Australia, and Canada to take part in the surveys.

## Ciao



Originally conceived as a site where you could publish your opinion on products, services etc. [Ciao](#) is now also one of the more active sites offering paid surveys. The amount earned will depend on the length of the survey. Ciao pays in cash, not gift vouchers

For UK residents sign up at [Ciao UK](#). For other countries, sign up with the [Ciao international](#) site.

## Test & Vote



[Test&Vote](#) is slightly different from other survey sites I've come across in that you don't have to rely on getting invitations for completing surveys, but have several other ways of earning points or getting free items.

- Registration earns you 1,500 points
- Quick votes, each time you take part earns you 15 points (there are always loads of these on the site so visit regularly. They take a matter of seconds to complete.)
- Product testing, registering for each trial earns you 75 points even if you're not selected to take part
- Surveys earn you between 3,000 and 30,000 points
- Referring a friend, for each person who joins Test&Vote because of you, you will earn 500 points
- Subject panels - complete these to get 500 points per subject.

You can either exchange your points for gift vouchers or use them to buy tickets in the monthly lottery.

Available in the following European countries:

- [United Kingdom](#)

- [France](#)
  - [Austria](#)
  - [Belgium](#)
  - [Italy](#)
  - [Switzerland](#)
  - [Denmark](#)
  - [Ireland](#)
  - [Poland](#)
  - [Netherlands](#)
  - [Portugal](#)
  - [Sweden](#)
- 
- [Czech Republic](#)
  - [Germany](#)
  - [Greece](#)
  - [Norway](#)
  - [Spain](#)
  - [Finland](#)

## KNOTs



[KNOTs](#) is a little different from most of the survey sites listed. Not only is KNOTs available in much of Europe, but you also have the choice of taking your awards in vouchers from any of the countries participating, so if you're planning to holiday in Europe or have friends or family abroad you can opt for vouchers from the appropriate country. Currently KNOTs Club is operating in the UK, Germany, France, Spain, Italy, Belgium and The Netherlands so providing you're over 16 years old and live in one of these countries you qualify.

## OpinionBar



As a member of the [OpinionBar](#) research panel you will assess websites by different criteria, once every 3-6 months. Testing a website is carried out interactively: you perform various tasks and answer a number of questions - usually multiple choice questions only. You receive points each time you participate in a survey, which can be exchanged for money, varying from 1 to 10 Euro a time. Payment of your earnings can either be transferred into your bank account or you can give the money to a charity of your choice.

Members required from UK, USA, France, Italy, Spain, Germany, Belgium and The Netherlands.



## Nielsen/NetRatings



[Nielsen//NetRatings](#) is a global leader in Internet media and market research. NetRatings, Inc., part of the Nielsen family, provides the industry's global standard for Internet and digital media measurement and analysis, offering technology-driven Internet information solutions for media, advertising, ecommerce and financial companies. Nielsen family members have been influential in determining the popularity of television programs for over 50 years.

This is an opportunity to participate in Nielsen's panel for the Internet. Today, they are asking a select group of people to join the Nielsen/NetRatings Internet Panel to help them chart the course of the world wide web of tomorrow. It's free, it's easy to sign up and everyone over the age of 18 years can participate. Panel members are asked to fill out a short profile and download software to receive surveys that will most interest them. Membership is free and all personal information will remain confidential. Members can expect to receive periodic surveys (and more chances to win prizes) via e-mail.

Program is open to residents in the following countries: United States, UK, Spain, Germany and Italy. Depending on country of residence, panelists will receive a sweepstakes entry, Euros, or free software in exchange for joining this research panel.

## MyTNS.com



[MyTNS.com](#) offers you the chance to participate in online research and earn MyTNS.com Points which can be exchanged for gifts, gift vouchers or donations to charity. In the UK you earn Nectar points. I've only recently signed up with this one and have already received several surveys to complete.

Available to residents of UK and Ireland, France, Spain, Germany, Italy, Netherlands, USA and Canada. Different rewards apply for each country.

## Consumerlink

[Consumerlink Finland](#) Payments will range anywhere from 50:stä 500 markkaan, depending on the scope of the project.

[Consumerlink Denmark](#) - Payment for completing short questionnaires on a variety of topics.

[Consumerlink in Spain](#) - Paid in TURYS

<http://www.whichsurveys.com>



### [Consumerlink France](#)

Many other countries worldwide also have Consumerlink sites. Try <http://xxx.consumerlink.com> where xxx is the name of your own country or do a Google search for Consumer link and the name of the relevant country.

## **Trend Scan**



[Trend Scan](#) - Available in Germany, UK, France, Czech Republic, Poland and Spain. Take part in their interviews to accumulate TrendChips for every question answered. Once you have 300 TrendChips (£ 9) in your account, you may exchange them for vouchers from their shopping partners eg Amazon. See the site for current partners.

## **Trendbox**



[Trendbox](#) Netherlands

## **Testraum**



[Testraum](#)- German research site paying cash to complete surveys, eg 6 euros for a 30 minute survey.

## **Bonopolis**



[Bonopolis](#) - German speaking countries. Get rewarded for completing surveys and cash out at 15 euros.

## WebTest Austria

[WebTest Austria](#) - German speakers. Collect points with every survey you complete, the number of points earned will depend on the length of the questionnaire. 100 points are exchangeable for a €15 coupon from [Sodexo](#) passport, redeemable in Austria..

## Onquest



[Onquest](#) - German site. Available in German and English. Receive incentives, based on the length of the interview for interviews and evaluations. Appears to be international.

## DirectPanel



[directpanel.com](#) French survey site. Earn maximiles points with each survey, exchangeable for a wide range of gifts.

## Netsonda



[Netsonda](#) - Portuguese site. Earn cash for completing surveys and cash out at €15. Monthly draw for all members with small prizes – DVDs, T-shirts etc.

For the latest survey news, visit <http://www.whichsurveys.com>

# Complete Surveys in The U.K.

The following sites are looking for UK residents. For many more opportunities see the international sector later in this guide. Before starting, don't forget to download your free copy of [Roboform](#) for filling in long forms with one click, remembering your passwords and logging you into web sites automatically.

## Lightspeed Consumer Channel

**Make YOUR opinion count**

[Lightspeed Consumer Channel](#) are an international research company and have been one of the more active in the UK over recent years. Until recently the only reward for completing surveys were entries into prize draws. Now however they've revamped their scheme so that you still earn prize draw entries for completing qualifiers but whenever you complete a survey you also earn points exchangeable for cash or a range of high street vouchers. You only need to earn £5 to claim so there's no long wait to get rewarded.

Lightspeed also operate in the U.S., Canada, Australia, Japan, France and Germany

## Valued Opinions

**Become an opinion leader**



[Valued Opinions](#), (formerly The Mobile Channel) pay you for every survey that you complete, (typically with between £1 and £2). The value of the reward can vary from 25p for taking part in a text poll, to £50 or more for attending a focus group. When your account balance reaches £10, you can exchange it with a gift voucher for one of a range of well-known high street and Internet shops, including Amazon, HMV, Tesco and WH Smith.

## ItsYourView

**earn £1 for every 5 minutes of your time** 

[Itsyourview.com](http://www.itsyourview.com)

Earn £1 for every five minutes of your time! Designed and administered by one of the leading names in UK market research, ICM Research, Itsyourview.com are looking to massively grow

their panel in the next 12 months and so need new participants. Paying in cash, you can expect to earn around £1 for every five minutes, so for example a 25 minute survey will pay £5. Sign up at [Itsyourview.com](http://Itsyourview.com)

## Choozz



SSI is a Dutch research company that have recently expanded into the UK through their [Choozz](http://Choozz) website. They operate an Instant Win Game program which gives you a chance to win thousands of pounds in cash & prizes every time you take a survey. For surveys that take more-than-usual effort, you can receive personal cash rewards or special prizes like iPods, flat screen monitors, games & CD vouchers plus much more. They may also need you to test products at home & give your opinion about them later. Of course, you get to keep the products. [Register now](#) and you also have a chance of winning a PS3!

**You must be between 13 and 35 to be a Choozz member.** [US Panel](#) also available

## Opinion People



[Opinion People](#) is an international online access panel, inviting you to participate in online studies covering current issues and get involved in the development of future products and services. You get paid for your input and also get the chance to win great prizes.

After registering with opinion people and filling in a few personal details in the basic profile, you will receive your own electronic account which will be credited with your first 7 bonus points. You will then receive a further 10 bonus points for the special profiles (Household, Internet & Technology, Job & Career, Cars & Motorbikes, Travelling, Health & Wellness, Finance, Media Use, Interests & Hobbies). 1 bonus point is equivalent to 10p. When you have accumulated a total of 150 bonus points, you will receive a pay-out of £15 direct to your bank account. For every survey you participate in (even if you do not complete it if you do not belong to the desired target group), you receive a ticket for the monthly raffle, so the more often you participate in surveys, the higher the number of entries you'll have. **This company only very occasionally opens the panel to new members, so grab this opportunity [now](#).** Registration period will close shortly.

## M:Metrics



### Smart Phone Users Required

Mobile media authority, [M:Metrics](#), the only research firm to measure the audience for mobile media, provides the most accurate metrics on actual mobile content consumption by applying trusted media measurement methodologies to the mobile market.

One of their products is MeterDirect, which is the first service that tracks directly and continuously the way that subscribers used their smartphones. This enables them to measure how often and for how long subscribers of many different operators surf the Internet with their phones, which games they play, which sites they visit, how many e-mail messages they send and what other features they use.

The purpose of the Smart M:Panel campaign is to recruit mobile phone users for their research panel. Mobile users will be rewarded for voluntarily installing a software client on their mobile device. Panelists get £15 and they also receive a £5 per month ongoing incentive plus entry into a prize draw every 3 months.

If you have a smartphone and are interested in joining the panel visit [M:Metrics](#) for more information

## Test & Vote



[Test&Vote](#) is slightly different from other survey sites I've come across in that you don't have to rely on getting invitations for completing surveys, but have several other ways of earning points or getting free items.

- Registration earns you 1,500 points
- Quick votes, each time you take part earns you 15 points (there are always loads of these on the site so visit regularly. They take a matter of seconds to complete.)
- Product testing, registering for each trial earns you 75 points even if you're not selected to take part
- Surveys earn you between 3,000 and 30,000 points
- Referring a friend, for each person who joins Test&Vote because of you, you will earn 500 points
- Subject panels - complete these to get 500 points per subject.

You can either exchange your points for gift vouchers or use them to buy tickets in the monthly lottery.

## IPSOS



[IPSONS Interactive Services](#) is one of the world's leading market research agencies. By joining their research panel, you'll earn points that can be exchanged for High Street vouchers. One of the more active panels - I receive survey requests most weeks from this agency. Available to [UK residents](#) over 18 plus [US](#) and [Canadian](#) residents.

## ZoomPanel



Join [ZoomPanel](#) and earn points, prizes or gift certificates when you complete eligible surveys. The ZoomPanel exists strictly to conduct online market research for large consumer products companies. They may want to know what you think about new products that they are working on or may ask for your point of view about package designs, television ads, etc. Panel members will be invited to take a survey no more than 4 times each month. Some surveys offer ZoomPoints (exchangeable for gifts/vouchers in their online catalogue); some offer prizes; sometimes sweepstakes entries are your reward. You also get one entry into a sweepstake for a chance to win a Plasma Television for every eligible survey completed.

ZoomRewards program is open to legal residents of the UK, the US, Canada, France and Australia.

## YouGov



[Yougov.com](#) require regular contributions for opinion polls, often on behalf of national newspapers on topical matters. They usually pay 50p or £1 for each survey, but some are prize polls awarding up to £500. Generally they e-mail you when surveys are available - usually about once a week. You also earn 100% of the earnings of anyone you refer for 3 months eg if your brother signs up and completes 14 surveys paying £1 each he earns £14 and so do you.

## Pureprofile



Join [pureprofile](#) and earn cash every time you choose to read and respond to marketing messages, or answer surveys. Profile Pages are web pages of information you choose to publish on a particular product or service you have or are thinking about buying. Your Profile Pages are published in pureprofile's Reverse Search Engine, where relevant marketers can search for and send you messages on the products that meet your needs. Note: your personal identity is never revealed so you won't get bombarded with spam or junk mail, just paying surveys.

## GlobalTestMarket

GLOBALTESTMARKET.com

**Give us your opinions  
& earn *cash* every time!**

**Click. Click. *Submit.*  
It's That *Easy!***



[GlobalTestMarket](#) has a very active survey division and requires participants worldwide over the age of 14. If you've got children under 14, you may receive requests for their opinion but the invitation will go to the parent for the child to complete, rather than to the child direct. You earn "marketpoints" each time you respond to a survey request - the closer you fit the demographics for the survey, the higher the points earned but you'll always earn 2 or 3 even if you don't qualify at all. A typical survey of 30 questions that takes approximately 12 minutes to complete will earn 60 to 80 MarketPoints. You can also earn extra points when you refer others. Each point is worth \$0.05 and you need 1000 points to qualify for payment by cheque. They seem to be fairly active. I'm receiving at least 2 or 3 survey invitations every week at present and have received several payouts. For full details and registration form, visit [GlobalTestMarket](#)

## Ciao

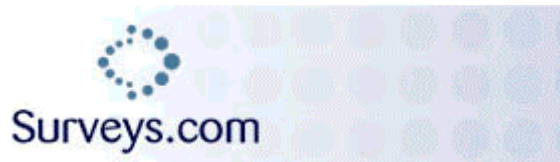


Originally conceived as a site where you could publish your opinion on products, services etc. [Ciao](#) is now also one of the more active sites offering paid surveys. The amount earned will



depend on the length of the survey but is usually around £1 per survey. Ciao pays in cash, with a threshold of just £10.

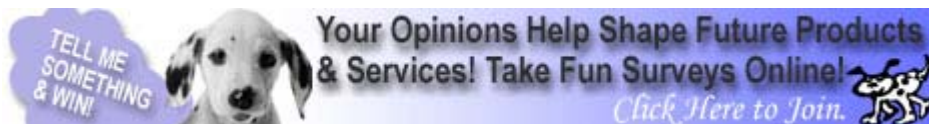
## Surveys.com



NOP, the UK's leading market and opinion research company using its online survey service, [Surveys.com](http://Surveys.com), pays in [ipoints](#), exchangeable for a wide range of items including flowers, books, computer games, flights and hi-fi's. If you're not already a member you can find out more about ipoints [here](#)

For signing up and for each survey you complete you will also be entered into prize draws.

## Survey Spot



[SurveySpot](#) - Each survey you complete gives you an entry into the monthly draw. 113 prizes will be awarded, totaling approximately £5,000, every month: One prize of £500; two prizes of £250 each; 50 prizes of £50 each; 60 prizes of £25 each. With so many prizes it isn't difficult to win - I've had two myself.

## Survey Savvy



[Survey Savvy](#) pay \$3 cash for completed surveys and also earn from referring friends - \$2 for survey completed by your referrals, and \$1 by their referrals.

What is particularly good about this company for non US residents especially, is that you can request payment at any time (no minimum), let the cash accumulate if you wish to save on bank charges, or even make the checks payable to somebody else if you wish to make a dollar payment.



## American Consumer Opinion



Contrary to appearances suggested by the name, [American Consumer Opinion](#)™ is made up of consumers worldwide who have agreed to participate in surveys over the Internet. Occasionally, these consumers are asked to participate in mail surveys or telephone surveys, but generally the surveys are all conducted over the Internet.

As a panel member, you will participate in several surveys a year, typically. The average survey will take 10 minutes or so to complete, and the questions are usually easy to answer.

Panel members can expect to receive a "screener" (a short questionnaire) every six weeks or so. All registered members participate in a monthly drawing to win cash awards, just for being a member.

If you answer a screener (a short questionnaire), you will be entered into a drawing for cash awards and when you participate in a survey (a longer questionnaire), you will always receive some type of incentive in the form of a free product to test, cash, a check, or a gift.

Incentives typically range in value from £3 to £25, per survey, depending upon the length of the questionnaire and the time it takes to complete it. If a survey is extra long, then the award could be £25 or more. Participants in online focus groups generally receive more than £25.

I've received many payments from this company

## Synovate



[Synovate](#) is a world-leading provider of market research, information and analysis, with over 50 years of experience. By joining their panel you not only make your opinions count and improve products and services used by millions of people every day but you earn rewards each time you participate - In just the past year, Synovate has awarded panelists over £630,000 in cash and prizes. They typically offer several surveys every month. Participation for all surveys is voluntary and most surveys take less than 15 minutes to complete.

## Consumer Lifestyles

[The Consumer Lifestyles Surveys](#) vary each month with new prizes including such offers as "Win tickets to see England v Poland, win a Clinique gift set, win a Sony PSP and many more

great prizes! Just complete the survey, and you also get an instant downloadable voucher ranging from £200 off an ABTA holiday to 2 for 1 dining and many more for completing the survey.

## Emailinform



Every user who registers at [Emailinform](#) gets automatic entry into the £10,000 prize draw. At the end of the sign-up survey, you get immediate access to a rewards page with the latest discounts, offers and prizes. After this, you can return to the rewards page as often as you like to take up the latest offers, without having to go through the registration again.

Incentives to date have included free holidays, 3G video phones, book and music discounts, shopping vouchers and a host of other lifestyle-related offers.

## Voice in a Crowd



[Voice in a crowd](#) is a new survey site that offers registered users the chance to win prizes from £20 to many thousands of pounds in value.

To enter the prize draws, you will be given the option to answer a series of questions that indicate your current purchasing intentions and other interests. Voice in a crowd will then source offers and other free draws that match these interests.

Each survey you complete also gives you an additional entry into the monthly prize draw.

## HtMail



[HtMail](#) pay you to visit websites, and answer a few standard questions on your opinion of the site. You only need to earn £5 or \$10 for a payout so I've had quite a few payouts.

## Pickthem



[pickthem.co.uk](http://pickthem.co.uk) is an independent research website conducting online surveys for UK businesses. Consumer opinions count in a big way and they use this to deliver comprehensive market intelligence to trigger business growth.

Participation can win you prizes. They want to hear your views, opinions and answers on a whole variety of topics.

## MutualPoints



[MutualPoints](http://MutualPoints) rewards its members with cash when they shop online. Receive points, exchangeable for cash, when you register and more when you shop with over 500 top sites including: Amazon, ebay, Tesco, John Lewis, Argos & Dell, plus points for every e-mail you receive and daily points for visiting sites. Earn extra points for completing surveys and joining new research panels.

## KNOTs



[KNOTs](http://KNOTs) is a little different from most of the sites listed here. Not only is KNOTs available in much of Europe, but you also have the choice of taking your awards in vouchers from any of the countries participating, so if you're planning to holiday in Europe or have friends or family abroad you can opt for vouchers from the appropriate country. Currently KNOTs Club is operating in the UK, Germany, France, Spain, Italy, Belgium and The Netherlands so providing you're over 16 years old and live in one of these countries you qualify. You'll get your first 250 points when you complete the entry questionnaire

## thats-what-i-think.co.uk



<http://www.thats-what-i-think.co.uk> lets you express your opinions about what you see on TV and Movie screens and hear on the radio. You get a chance to see and hear new releases before they're made public and help decide if they are up to your standards. You earn "Opinion Points"

which are redeemable for such prizes as gift certificates from Amazon.co.uk or to make donations to charity. Not only do you earn points for joining up, completing surveys and earn 20% of the points earned by friends you refer, but they also give away points just to say thank you for being a part of the thats-what-i-think.co.uk community, or for responding quickly.

## **The Student Panel**

[The Student Panel](#) is the independent research service set up to represent the views of students in Higher Education to industry, government and the media. Join and complete short web-based questionnaires to earn Amazon gift certificates.

Your account will be credited with:

- £8.00 credit on applying
- £2.00 credit on completing your registration questionnaire
- £1.00 to £2.00 for every survey you complete thereafter (length and subject matter determine credit value)

You will be able to view your credit balance online every time you complete a survey or login. As soon as you have earned a balance of £25 credits or more you will receive an electronic Amazon gift certificate.

When you qualify you can transfer your points to The Graduate Panel and continue earning.

## **Ayton-Moon Online Cosmetic Research**



[Ayton-Moon Online Cosmetic Research](#) supply research information to manufacturers of cosmetics and toiletries in 7 different countries. They don't offer payment but you do get to try the latest in cosmetics, toiletries and skincare free of charge. Trial products have already been tested for safety so they just want to know whether they work or not, whether they are pleasant to use and whether you think they could be improved. None have been tested on animals.

## **MyVoice**



With [myvoice.co.uk](#) you can earn points by completing short opinion polls. The number of points for each poll will be clearly indicated on the poll pages. UK only to exchange points for vouchers. If you live elsewhere they can be donated to charity.

General polls open to everyone pay out only to the first 3000 completed surveys, but all respondents get an entry into the monthly draw for each poll regardless of length (some polls are <http://www.whichsurveys.com>

just one short question). You can opt to be notified by e-mail whenever a new survey goes live, and will also receive occasional e-mails for invitation only surveys which are generally longer and better paid.

You can exchange MyVoice points for vouchers when you have collected 2000 of them (worth £20) or give your points to charity when you have at least 1000.

You can currently choose from a wide range of high street shopping vouchers including Marks & Spencer, Boots, Dixons, Virgin Megastore, WH Smiths, Argos, Woolworths, HMV, Dolcis, Mothercare, BHS, JJB Sports, H. Samuel, Pizza Hut and more.

## Consumerlink

[Consumerlink](#) pay you in iPoints for completing surveys, so you need to be an ipoints member first. Click [here](#) for more details and to [sign up for ipoints](#). Whenever you take part in a survey, you are either awarded a set number of ipoints, or more often, entered into a draw to win ipoints.

## Keynote Research Panel

[Keynote Research Panel \(formerly Vividence\)](#) As a panelist, you'll evaluate leading Web sites and provide vital feedback on your experience. For each evaluation you complete, you'll receive an Amazon.co.uk gift certificate, usually for £5.

I have received many payments from this company

## Songpeople



[Songpeople.com](#) conduct offline and online research for the music industry. Take music surveys with Songpeople and receive shopping vouchers to spend at top retailers like HMV, CDWOW, John Lewis, Firebox, Figleaves & I Want One of Those. Every time you complete a Songpeople survey you'll earn Songpeople points which you can redeem for vouchers

When you register you'll automatically receive £2.00 worth of Songpeople points to start you off

As an active Songpeople member you'll also be entered into a monthly prize draw to win special limited edition gear, signed memorabilia, CDs, digital downloads, VIP gig tickets and hot music technology!

## Sporting Insights



[Sporting Insights](#) is an ongoing UK based research site, that tracks sports fans and participants around the world. They provide sporting events, websites and their sponsors with information on who sports fans are and what they want from their sports. This includes all kinds of information such as the sports that people are interested in, the profile of sports fans and the media that people use to interact with their sports.

In return they give respondents the chance of winning great prizes across a wide range of sports, as well as offering unique incentives to people who join their sports panel.

## MyOffers



[MyOffers](#) - Just complete short customer surveys to be in with a chance of winning from a range of great prizes. Even if you don't win a major prize, from time to time you get your choice from a selection of prizes (mousemats, baseball caps, mugs etc) just for completing a set number of prize surveys, or get an entry in a major draw for a car/holiday etc with assigned surveys.

## Harris Poll Online



As a participant in the [Harris Poll Online](#), you have the opportunity to influence important decision-makers in government, non-profit organizations, and corporations and help to shape the policies, products, and services they offer you. The Harris Poll has been around for over 40 years, and is a trusted name.

For each survey you complete you will earn an entry into the \$10,000 sweepstake, and also earn HIpoints, which can be exchanged for your choice from their catalogue of goods and gift vouchers. Occasionally your remuneration may consist of a cash award or special offer (such as free computer games or discount coupons).

## ipoints



[ipoints.co.uk](http://ipoints.co.uk) is a well established incentive scheme where you earn points from your own on-line shopping plus points for visiting sites, completing surveys and reading e-mails. Earn from purchases of computer products, books, CDs, videos, insurance, flowers, electrical goods and more and choose from a list of products including high street gift vouchers, flight vouchers, and vouchers or products from the associate companies including music systems and games consoles.

There are always loads of free points available. I've earned myself DVD's, CD's, a £50 Amazon voucher and a music system so far almost without buying anything.

## Saros

[Saros](http://Saros) members are financially rewarded for giving up their time (typically £30 - £50 for 2 hours work) and sharing their views in discussion groups, or participating in interviews or surveys. To maintain quality standards you will not be able to take part in a discussion group more than twice a year.

In particular they are concentrating on recruiting for groups in the Greater London area, plus other key urban centres.

## ResponsePanel.com



[ResponsePanel.com](http://ResponsePanel.com) - as well as the usual cash, vouchers, prizes etc. for completing surveys (award will depend on client) you also earn points for each survey you complete which can be exchanged for rewards in the form of high street gift vouchers.

You will receive £5 just for signing up and as a member of Response Panel, you will earn points for every survey you take part in. Each point has a value equal to £0.05 and points are awarded based on the length of time the survey takes to complete: 1 point = 1 minute = 5p

You will receive anything from 5 points ( £0.25) to 60 points (£3.00) according to length of the survey. They also give a token 1 point as a goodwill gesture if you are screened out of the survey mid way.



## Opinionate



### Opinionate Consumer Panel

Opinionate.co.uk offers CASH (PayPal) and VOUCHER incentives (Amazon, Virgin Megastore and more) for participation in Online Research Surveys. The choice of cash or voucher is yours. Earn between £0.50 and £3.00 per survey. Voice your opinion and influence the way companies develop their products and services. By registering you will be entered into the £1000 prize draw.

## RPM Research

RPM Research is a market research company specialising in music (they work for all of the major record companies). Over the years, they have been involved in research for many artists including, for example, Robbie Williams, Beverley Knight, Bob Marley, Audio Bullys, Frank Sinatra, Madonna, Mozart - you name it, they have probably researched it.

Once registered, they will contact you occasionally by e-mail and/or text, to ask if you would like to take part in a music survey. You'll receive a free CD for taking part in a full on-line research study, with music to listen to at home.

Visit [RPM Research](#) to complete an application form if you are interested in taking part.

## Fhios Limited

Fhios Limited are a user research company who conduct a range of research methodologies one of which is a 'mystery visitor' (similar to mystery shopper but no purchases take place. Typically they ask the participants to give attitudinal responses about 4 competing sites). They typically pay survey participants £20 per survey which normally lasts about 1 hour. Also required are candidates for Usability Testing and Focus Groups paying up to £50 per study.

## emysteryshopper.com



[emysteryshopper.com](#) offer a list of current assignments on their site for you to accept. If accepted you have to fill out an extensive questionnaire and they do seem to have high quality standards judging by the assignments I've had to resubmit for acceptance.

From my own experience, you get paid between £2 per survey (20 minute surveys) up to £6 plus 50p to cover expenses for phone calls, and an additional £5 or more if you are required to



purchase and sometimes return items, from which you have to pay the postage costs if these aren't refunded.

Fill out an [application on line](#). Covers UK, North America or mainland Europe.

## OpinionBar



As a member of the [OpinionBar](#) research panel you get to review product ideas, tv ads or assess websites. Testing a website is carried out interactively: you perform various tasks and answer a number of questions - usually multiple choice questions only. You receive cash each time you participate in a survey, usually between £1 and £5 and can request payment be transferred into your bank account once you've earned £10 or you can give the money to a charity of your choice.

Members required from UK plus France, Italy, Spain, Germany, Belgium and The Netherlands.

## Home of Research



[Home of Research](#) is a new market research panel - choose which surveys you want to complete and earn points which can be exchanged for cash, vouchers or even donated to charity. 100 points = £1 and with up to 500 points attached to each survey, the money soon adds up! You can redeem your points once you have over 2,000. It's up to you what you do with them: convert them into Amazon vouchers, cash (for PayPal account holders) or donate the equivalent value to charity.

What I particularly like about this company is they tell you in the e-mail what criteria they are looking for, so if you aren't going to qualify you don't need to waste time completing pre-screeners.

## Mystery Surfing Limited

A UK company, [Mystery Surfing Limited](#) requires mystery shoppers to visit specified sites and then complete questionnaires on their findings. Apply online.

## BrainJuicer



Join the [Juicy Brains Panel](#) and you'll get to complete surveys quite unlike any others. Rather than just answering multiple choice questions or typing your own replies, you are shown all previous responses from other participants and can either select one or choose your own. You then use a happy/sad scale to quantify your responses. Expect to be paid at least £1 for each survey you complete and often 50p if you don't qualify for the full survey. Payout at £5 in Amazon vouchers. Get £1 in your account just for joining and 25p or more for additional information about yourself.

## PlanetPanel



[PlanetPanel](#) is a worldwide community of consumers from 21 different countries. For every survey you choose to complete, you earn the chance to win valuable cash prizes in both the monthly drawings and the annual £6,500 prize draw.

## MyTNS.com



[MyTNS.com](#) offers you the chance to participate in online research and earn Nectar points. I've only recently signed up with this one and have already received several surveys to complete.

Available to UK residents and also residents of Ireland, France, Spain, Germany, Italy, Netherlands, USA and Canada, although different rewards apply for each country.

## CCFRA Consumer Panel



[CCFRA](#) conducts market research on many types of food and drink products and on food issues generally. Their Panel consists of many people from all walks of life who are asked by CCFRA

to participate occasionally throughout the year in food and drink taste tests and focus groups, or to complete online surveys on food related issues.

They pay between £5-£50 (depending on whether you take part in a taste test, focus group or online survey) in cash or shopping vouchers on each occasion you take part in a project.

## London Voice



**London Voice** is the Evening Standard's reader panel where you can express your opinions on current topics and issues. All you have to do is participate in a monthly survey. In return, every month, panel members will be entered in a prize draw to win prizes such as holiday vouchers, weekend breaks, store vouchers and free tickets to West End shows and events. Recent prizes have included a weekend in Paris, five weekend breaks in Italy, thousands of pounds worth of Selfridges vouchers, hundreds of pairs of tickets to West End shows and a holiday in the Caribbean.

## CMR Internet Panels

**CMR, Creative Marketing Research Ltd**, is a specialist market research agency working in the medical sector through a unique Internet panels of patients and clinicians. They currently have panels of Anaesthetists, Asthma and Respiratory specialist Nurses, Asthma patients, Diabetologists, Diabetes Specialist Nurses, Diabetes patients and Dispensing Pharmacists. Panel members are invited to take part in ad hoc surveys and are rewarded for their time.

For the latest survey news, visit <http://www.whichsurveys.com>

# Complete Surveys in Canada and U.S.A

The following sites are looking for Canadian residents. For many more opportunities see the international sector later in this guide. Before starting, don't forget to download your free copy of [Roboform](#) for filling in long forms with one click, remembering your passwords and logging you into web sites automatically.

## Opinion Outpost



[Opinion Outpost](#) is a survey research data collection company. They work with leading marketing research companies all over the world as well as many Fortune 500 companies.

You earn Opinion Points for each survey you complete. The number of Opinion Points possible will be displayed with each survey invitation or on the opening page of the survey. Opinion Points are redeemable for cash.

The Refer-A-Friend option allows you to invite friends and family to join the research panel at [OpinionOutpost.com](#). You earn Opinion Points for each person you refer who joins the panel and completes at least one survey.

Panel members must be at least 18 years of age and reside in the United States or Canada to participate and join the panel at Opinion Outpost.

## Greenfield Online

Spend a few minutes completing online surveys for [Greenfield Online](#) and they'll pay you cash or enter you into Cash Sweepstakes if you don't qualify! Watch never-before-seen Movie Trailers and/or survey new products. USA and Canada.

## IPSOS



By joining the [Ipsos i-Say Panel](#), you will automatically be entered into the "New Member" Sweepstakes for \$1,000! In addition, each month you're on the panel, you'll be entered into the monthly half & half draw for \$250 with an additional \$250 donated to the charity of your choice.

Each survey gives you the opportunity to win valuable cash prizes or merchandise. Some of the surveys offer the chance to see new products or services from companies before the general

public does. Their clients are some of the world's largest computer, consumer goods, automotive, food manufacturers and web based companies.

Available in USA and Canada

## **TNS Interactive Canada**



When you join the [TNS Interactive Canada](#) panel you are entered for all quarterly sweepstakes drawings as long as you remain a panel member with prizes of up to \$1000. You earn an extra entry each time you complete an interactive survey and by referring your friends to the panel.

Also available in [French](#)

## **Web Perspectives**



[Web Perspectives](#) would like to invite you to join over 450,000 Canadians who actively provide their opinions in legitimate market research, with a chance to win \$5,000 when you sign up. For completion of each survey you earn an entry into the monthly sweepstakes for a chance to win 1 of 5 prizes of \$1,000.

English speaking Canadians only

## **Permission Research**



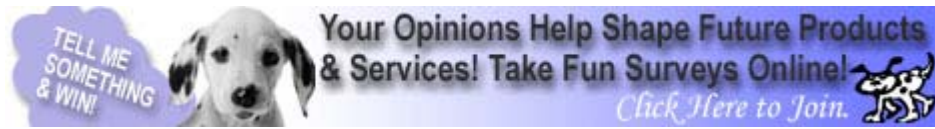
[PermissionResearch](#) is an online market research community consisting of over 2 million members worldwide, which provides insight into how its members interact with the Internet.

In exchange for agreement to have their Internet behavior monitored, computer users who join PermissionResearch are offered various value propositions, including the ability to download screensavers or other software offerings, entry into sweepstakes, and a host of other benefits. Periodically, members are also invited to complete online surveys, which gauge their attitudes and interests on a wide variety of topics.

US and Canadian residents are eligible to receive cash, prizes and sweepstakes entries.

<http://www.whichsurveys.com>

## Survey Spot



[Survey Spot](#) Internet panel allows members to share with researchers their opinions on products, services, or issues of the day. To thank members for their participation, SurveySpot draws \$US10,000 in cash awards each month. Panelists receive one entry into the prize pool for each survey they complete.

In addition to being entered into the sweepstakes drawings, some surveys provide individual rewards, usually in the form of cash. Whilst this means you don't get paid for every survey, you do have a good chance of winning. SurveySpot recently awarded one lucky winner \$10,000 for a Hawaiian vacation and I've received 2 cash prizes from past surveys!

They need participants from U.S., Canada, U.K. and Australia

## MyPoints



[MyPoints](#) is probably one of the best known shopping rebate services, where you can also earn Points towards Free gift cards for movies, DVDs, clothes and more but you will also get Points just for reading email, taking surveys, playing games and more. US and Canada plus Australia and South Africa.

## Opinions@Trone



When you become a panelist with [Trone](#) and participate in their surveys, you will be entered in a money sweepstakes or offered products. Only available to residents from the United States and Canada aged 21 and over.

## QStation



Sign up with [QStation](#) and if you qualify for one or more of their surveys, you will be notified via email of the nature and incentive offer of the survey.

## VocaLabs



[Vocal Laboratories Inc.](#) need to know what you think about the way different companies do business over the phone. For a few minutes of your time on-line and on the phone, you can help improve customer service and earn cash into your Paypal account.

Each survey will pay a minimum of \$0.50. Typically, most surveys pay around \$1.00. For this, you may be asked to spend about three minutes on the phone, and complete a short survey afterwards. Surveys which ask you to do more — for example, spend a long time on the phone, or answer a very detailed survey — can pay more. For each survey, they will tell you how much you will be paid, and what you will need to do before you take the survey. US and Canada.

## Speedback



As part of the [Speedback](#) panel, they will pay you to answer surveys online or participate in an online discussion (called a focus group). Sometimes they will ask you to visit a specific Web site and ask you what you think about the site. Other times, they will just ask you to visit the survey center and complete a short questionnaire on a specific topic. For example, your opinion about certain products or services that you regularly use.

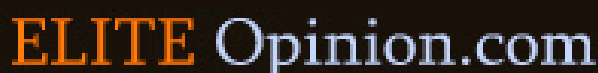
They pay web panel members for answering surveys. You can also win prizes through random drawings. They usually have several studies a month and you can participate as much as you like. Open to anyone from the United States or Canada, over the age of 16.

## Lightspeed Consumer panel



Join the [Lightspeed Consumer panel](#) and tell major companies exactly what you think about their products, services, and advertising ideas. As soon as you register, you'll automatically be entered in the \$5,000 Lightspeed Sweepstakes. When you take surveys, you will earn Lightspeed Points, which can be redeemed for cash, prizes, or online gift certificates. They also give away 5,000 Points every day!

## ELITEOpinion Tech Panel

The logo for ELITE Opinion.com. It features the word "ELITE" in a bold, orange, sans-serif font, followed by "Opinion.com" in a white, sans-serif font. The entire logo is set against a dark brown rectangular background.

When you are a member of the [ELITEOpinion Tech Panel](#) , you could earn Tech Points for taking surveys, win \$5,000 cash, or win 1,000 Tech Points!

- **Tech Panel Points**– When you participate in most of their surveys, you earn Tech Points. Once you earn at least 2000 Tech Points, you can redeem them for cash or prizes. You can only earn Tech Points when you participate in surveys. You will not earn any points when you participate in Quick Matches or mini-polls.
- **1,000 Points-A-Day Giveaway** - Each day they select one person to win 1,000 Tech Points. If you participate in a survey, Quick Match, or mini-poll, you are entered into that day's 1,000 Points-A-Day Giveaway.
- **\$5,000 Tech Panel Sweepstakes** - Every time you participate in a survey, Quick Match, or mini-poll, you earn an entry in the \$5,000 Tech Panel Sweepstakes. Every three months, they select one person to win \$5,000!

Open to residents of USA and Canada only over the age of 18.

## Consumer Research Center

The logo for the Consumer Research Centre. It features the words "CONSUMERRESEARCH" in a large, white, sans-serif font, with "CENTRE" in a smaller, white, sans-serif font below it. The entire logo is set against a dark olive green rectangular background.

The [Consumer Research Panel](#) is Canada's national register of people interested in providing feedback on new or existing products and services.



Panel members will be invited to participate in focus groups, taste tests, music surveys and in-home product evaluations. In exchange for your time and opinion, you will receive a Cash Honorarium, which will vary according to the study. A typical focus group (an evening discussion lasting up to 2 hours) will pay between \$50 and \$75.

Canadian Residents Only

## **Your2Cents.com**



[Your2Cents.com](http://Your2Cents.com) rewards nearly every respondent, every time! All you need do is qualify and participate in a client-sponsored survey. It usually takes no more than 10 minutes to complete a survey once or twice a month. Surveys can be anywhere from five minutes to thirty-minutes in length and if you asked to participate in an online focus group, expect at least an hour to complete it. However, the online focus group offers the largest incentives and are the most interesting. Longer surveys (twenty-minutes or more) result in a larger incentives (depending on the survey).

Join now and enter to win \$300 cash and get a pre-paid phone card just for completing the profile questionnaire. US and Canada only.

## **Family Fun Reader Panel**



[FamilyFun Reader Panel](#) consists of volunteer families who are e-mailed periodically and asked for their ideas and opinions on various FamilyFun topics, from crafts and cooking to traditions and travel. In return for submitting ideas, these expert families win cash and prize incentives.

After responding to just two of these e-mail requests, you will automatically receive your choice of either one of FamilyFun's newest Craft Kits or a one-year FamilyFun subscription to give to a friend, family member, or your child's teacher as a gift. Plus, if your family and your idea are featured in the magazine, you'll get \$100! Sometimes they may also ask you to fill out a survey online. Each time you complete one of these surveys, you will be entered into a sweepstakes drawing for a cash prize.

## Shifrin-Hayworth

# SHIFRIN~HAYWORTH

[Shifrin-Hayworth](#) conducts all kinds of studies for clients. These studies take many forms, including one-on-one interviews, telephone interviews and focus groups. Studies typically last from 30 minutes to three hours and pay anywhere from \$50 to \$250 depending on the client, length and topic.

They also require healthcare professionals for studies typically lasting from 30 minutes to 2 hours and paying anywhere from \$100 to \$350.

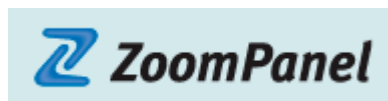
US and Canadian Residents only.

## SpectraCom



Members of the [SpectraCom Research Panel](#) receive e-mail invitations to participate in a variety of online and off-line research projects. Most projects include an incentive for completion, such as a cash sweepstakes, free product or an online gift certificate.

## Zoom Panel



Join [ZoomPanel](#) and earn points, prizes or gift certificates when you complete eligible surveys. Points can be redeemed for valuable merchandise or charitable donations. You also get the opportunity to win a car and up to \$5,000 when you participate in eligible surveys.

Available to residents in U.S (English and Spanish options), Canada (English and French) plus UK, Australia and France.

## GameCrew



[GameCrew](#) is an online research panel devoted exclusively to gaming and electronic entertainment enthusiasts. Members share their opinions about gaming technology and genres in

order to help leading technology companies develop new products and services to better meet consumer needs.

GameCrew members share their opinions via their participation in Web-based surveys. In exchange, they reward members by offering access to new information and/or opportunities to receive cash, online gift certificates, and other rewards.

## Consumer Mail Panel Online



Members of [Consumer Mail Panel Online](#) are invited via e-mail about once a month to participate in interesting surveys. For your participation you will be eligible to win prizes and cash draws including \$500 draw for new members. Canadian residents, 13 years or over are eligible to join. Only one member per family can join the panel and due to legal requirements, only members 18 years or over are eligible for draws.

As 'paid responses' can be different from unpaid responses, the company try to avoid direct payment on surveys and instead your household is entered in a draw for cash or exciting gifts. For lengthy studies, there is often some sort of incentive for every household completing the survey.

## PFI Research



[PFI Research Inc.](#) holds Taste Tests, Music Tests, Focus Groups and other studies in locations across Canada.

The Cash Honorarium you receive usually ranges anywhere from \$10 to \$200 depending on the study.

You receive this in exchange for just a couple hours of your time and your valuable feedback about the product or service at the centre of the study.

## Microsoft.com Research Panel



As a member of the [Microsoft.com Research Panel](#), you will be part of a community of technology and business professionals and software users who will provide Microsoft with valuable insight by helping evaluate and improve Microsoft.com Web sites, software, and services.

Panelists are automatically entered in contests for Amazon.com gift certificates. If you participate in an online discussion group, you will be paid a minimum of \$50.

Anyone over the age of 18 living in the United States or Canada is eligible to join the Microsoft.com panel.

## Research House



[Research House](#) is constantly inviting people to participate in focus groups at their offices in Montreal, Toronto and Vancouver, and interviews for marketing research on a variety of consumer and business topics. The average length of a focus group discussion is 2 hours and you generally will receive cash for your participation.

They are also looking for individuals who would like to be registered for on-line surveys through their Internet Panel. After you have completed the survey, you will simply e-mail them for an incentive to be credited to you.

Canadian Residents Only

## eVox



The [eVox panel](#) claims to be Canada's premier social research panel. For every survey you complete, you are entered into a monthly sweepstakes of \$1,000 cash. Additionally, many surveys will give all panel members the opportunity to receive honorariums consisting of cash awards, gift certificates or coupons.

Canadian residents only.

## Contract Testing Inc.

[Contract Testing Inc.](#) specializes in sensory evaluations where you the consumer is asked to give opinions about the taste, texture, smell, appearance, etc. of various products.

Manufacturers often request that a consumer or sensory test be conducted when they wish to gather information about a new product that they are planning, make changes to an existing product or perhaps substantiate an advertising claim. Some of the products you might test include cookies, soup, frozen and microwavable dinners, cigarettes, mints, soft drinks, soap, detergent, shampoo, mouthwash, and other personal care, food, or household items.

They need you, the consumer, to help complete tests and are willing to pay for your assistance.

USA and Canada only, particularly people near their offices in Brampton/Mississauga, ON, Metropolitan Toronto, ON, Vancouver, BC, Calgary, AB, Grand Rapids, MI, Southfield, MI, Montreal, PQ, Halifax, NS, Chicago, IL and Fort Myers, FL

## Metroline



[Metroline](#) offer a wide range of market research services and re looking for people interested in attending focus groups. Although they accept applications from USA and UK, the majority of the focus groups take place in Canada, in particular Toronto and Kitchener.

## MaCorr



Sign up with [MaCorr](#) and every time you participate in a survey, your name will automatically be entered in cash prizes draws. In addition, depending on the size of the survey, they will hold contests where you will be able to win valuable prizes.

You might be asked to complete a short online questionnaire or visit a specific web site and say what you think about the site. They also operate online focus groups.

Canadian and US residents only.

## Specpan



[Specpan](#) is a market research firm that offers a wide variety of dedicated specialty panels. Join one of their elite panels and you will be sent surveys about your profession and interests. For each one you complete you will receive \$5.00 to \$20.00.

USA and Canada only.

## Open Minds Recruiting

[Open Minds Recruiting](#) is actively recruiting participants from all over North America. To keep all of their focus groups very targeted, Open Minds Recruiting separates all respondents into their respective geographical locations based on area codes.

Respondents that qualify for a particular research study are then invited to a central location to offer their feedback. You may be offered the chance to participate in a taste test, group discussion, or interview and offer your opinion on such things as advertising, packaging, and new product ideas.

In a typical study, one of their recruiters will call you and identify themselves as calling from Open Minds Recruiting. They will then inform you about an upcoming study where you may be a potential participant. You will then be asked about products or services that you use pertaining to the purpose of the study. Based on your responses you may be invited to attend the marketing research session. If you are invited, the recruiter will provide you with details regarding the date, time, length, and location of the study. After you participate in the scheduled session, a financial incentive is given to you in cash as a thanks for your time and opinion.

## Hotspex



As an Innovator you can participate in [Hotspex Projex](#) that empower you to create what's next with some of the greatest and most innovative brands in North America. Projex can be as simple as answering a few quick questions or as involved as working with 3D prototype product models. Inside each Project you will earn X's (Points) that you can use to enter contests or obtain

discounts in their "XCHANGE" sections. Secret Prizes become available to Innovators that complete certain Projex.

Earn more X's by answering Q&A's and referring your friends.

## **Consumer Vision**

Toronto based [Consumer Vision](#) regularly invite members of the general public and those within certain industry or occupational groups to participate in market research studies of various types and are currently looking for males and females interested in participating in focus groups, on-site interviews, website testing sessions and/or on-line interviews or focus groups. In these research sessions, they invite individuals to openly give their opinions on a specific subject matter - often a product or service that you regularly use or might be interested in. The discussions or interviews usually last anywhere from one hour to two hours, depending on the format. Respondents often receive cash honorarium or other gifts for their time and participation in the study.

Canadian Residents only.

## **Signature Research**

Join [Signature Research](#) and depending on the panel, you may be added to a draw, paid, or given valuable gift certificates.

Canadian Residents only.

## **FGI Research**



When you join the [FGI SmartPanel](#), you join over 100,000 other research panelists participating in research studies of many varieties. Their customers are the nation's largest manufacturers, universities, public opinion firms, media companies, advertising agencies, and service providers. When they ask for information from consumers, they turn to SmartPanel members.

Payments for SmartPanel online surveys are usually in the form of monthly cash drawings, and depending on the study, they occasionally offer individual payments. The amount of the cash prizes in drawings is significantly higher than individual payments, as they range from \$10 to \$250 or more. You will always know in advance which type of incentive is being offered for any particular survey. Payment is mailed to you in the form of check and via regular U.S. Postal Service.

US and Canada only.

## **Academica**

Ontario based [Academica](#) recruit participants for focus groups on a continuous basis. Groups are generally held on week day evenings and are approximately two hours in length. The number of participants/group averages from 8-10. Each group is unique, topics vary, and the criterion to qualify for a group is very specific. Cash incentives to participants to thank them for taking the time to participate is a standard research practice

## **Mustel Group Market Research**



[Mustel Group Market Research](#) is looking for friendly, articulate people who like to share their opinions in focus groups, one-on-one interviews, telephone interviews or product tests. Focus Groups are informal discussions consisting of up to 10 people to test new products and services, evaluate an existing product or service or to share opinions on a variety of issues. Example discussion topics are new product evaluation, transportation, telecommunications or community issues.

The discussions are fun, require no preparation, usually last up to two hours, and you can receive \$50-\$75 for your time. They are looking for people from all walks of life to participate in their clients' groups; from the ages of 18 years old to 80 years young, and have fun and exciting groups coming up all the time.

Must live in the Greater Vancouver, BC area



## Bzz Agent



As a [Bzz Agent](#) you often get a sample of a product so you can test it and form your own opinion and you can earn all sorts of rewards. You earn BzzPoints for your BzzActivities, which you can redeem for BzzRewards such as music, gift certificates, sports gear, movies and galley proofs of novels! Once joined, you'll get a thank you pack with free gifts.

Canadian and US residents only.

## ConsumerFeedback.ca



Join [consumerfeedback.ca](#) and complete our online surveys to give your opinions on a variety of subjects; from time to time you will be sent a small gift or entered in a cash draw.

Canadian residents only.

## e-Rewards



[e-Rewards](#) sends information and valuable offers to its members via e-mail, as well as invitations to participate in brief market research surveys.

Members can earn up to \$1 in e-Rewards for each e-mail they receive, and much more for providing their opinions on periodic research surveys. Once sufficient currency had been accumulated, members can then redeem their e-Rewards for great rewards from companies like American Airlines, BLOCKBUSTER, Hertz, Hilton, IBM, Omaha Steaks, and e-Bags.

e-Rewards is open to anyone over the age of 18 who has an e-mail address and resides in the United States, Puerto Rico or Canada. NOTE: Currently, e-Rewards is able to provide Canadian members with only a limited number of opportunities to earn and redeem e-Rewards.

## Complete Surveys in America

Whilst paid surveys are no longer restricted to U.S. residents; they are probably the only ones to have a realistic chance of earning a full time income for completing surveys and other market research work. The following sites are looking US residents. For many more opportunities see the US and Canadian section plus the international sector later in this guide. Before starting, don't forget to download your free copy of [Roboform](#) for filling in long forms with one click, remembering your passwords and logging you into web sites automatically.

### Synovate



Established for over 50 years, [Synovate](#) is one of the world's largest research companies. They help companies make better products by providing them with your opinions on everyday items like food products, hair care, skin care, and household cleaning products.

As a Consumer Opinion Panel member, you'll make a difference by taking simple online surveys at your convenience. Registration is quick, there's no contract, and they'll never share your personal information. Plus, every month you participate, you'll be entered to win one of over 200 prizes including a top prize of \$1000!

### Lightspeed Research



[Lightspeed Research](#) offer Lightspeed Points for completing most surveys. You can redeem your points on the site for cash, online gift certificates, music downloads, and hundreds of other gifts. When members participate in a survey, mini-poll, or Quick Match, they receive an entry into the \$5,000 Sweepstakes. Every three months, one member will win \$5,000.

### Choozz



[Choozz](#) has been created to canvas opinion among 13-35 year old Americans. You may be asked to give your opinions on products that aren't on the market yet, like games or handhelds, issues such as piracy and online communities and games, TV shows and movies. Every time you take a survey, you qualify to play an Instant Win Game with thousands of dollars in cash and prizes. If

you win, you will receive details immediately to redeem your prize. Some surveys also offer cash awards for completing the survey.

UK panel also available

## Vindale Research



- \$5-\$75 per review
- Keep products you review
- FREE membership



When you join [Vindale Research](#) you'll receive requests to review products or services. You decide which products you want to review, and then evaluate the product and fill out a short survey based on your experience. Vindale Research pay cash for each survey completed.

As an example, when I signed up I was offered the following surveys immediately:

- Evaluate a book club and their choice of book offerings for children. Time - 45 minutes. Payment - \$65.00
- Evaluate the sign-up process of a popular web site. Time - 30 minutes. Payment - \$30.00
- Evaluate a new cell phone technology. Time - 5 minutes. Payment - \$5.00

## Survey Panel Group



When you join [Survey Panel Group](#), you will be rewarded with valuable offers over the web, and you might even win the grand prize of \$100,000! Depending on your survey answers and preferences, you will receive offers, coupons, discounts, gifts, giveaways and other rewards

## Survey Team

**SURVEYTEAM.com**

The paid surveys & offers to which [Survey Team](#) members are invited are fun and easy to complete, and are tailored to their individual interests. And best of all, when you complete Survey Team's online surveys & offers, you can receive cash reward up to \$80 for each online survey & offer you complete!

- \$3 Bonus on Signup.
- Own the products you review.
- Complete simple online surveys & offers.
- Earn \$3 - \$80 per survey completed.

Cash payments through paypal. United States residents aged 13 or over.

## Memolink



By registering with [Memolink](#), you can earn points not only from completing surveys (new surveys all the time) but also by visiting Websites, sampling products, making online purchases, and more. Redeem your points for gift card or cash rewards.

There are many point-earning opportunities across the site that don't require you to spend money. Check out Memolink Trivia, Surveys, Site of the Day and the Easy Points section to get started. You can earn a reward without ever spending a single dollar.

## Panda Research

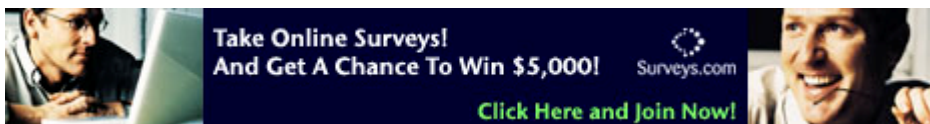


[Panda Research](#) is looking for people to participate in surveys and offers over the web. Many of our customers are willing to pay incentives. They range from cash, prizes, and drawings for your opinions.

Incentives for online surveys are usually in the form of cash, product samples and/or gift certificates. The type and amount of incentive vary from \$5 - \$35 or more and are based on the type and size of survey and offer, the respondent profile required by the contract.

Free \$5 Sign-up bonus and free vacation

## NOP World



[Surveys.com](#) is owned by NOP World, a leading market research company and they collect millions of survey responses each year.

In return for your participation in their online community, you will be rewarded with cash incentives through PayPal.

## Valued Opinions



As a member of [Valued Opinions](#) you will be invited to participate in various surveys matching your current interests. For each survey you complete, you will receive a reward, typically between \$2 and \$5 and up to \$50 for specialist surveys

Once your account reaches \$10 you will be able to redeem your reward in the form of a gift certificate. Alternatively you can donate your rewards to a participating charity.

## The African American Voice



The [African American Voice](#) is devoted to providing a forum for African American consumers to have a “voice”, bringing the opinions of African Americans to decision makers and companies around the world.

MarketPoints™, the online currency used by The African American Voice, are directly redeemable for cash. For each survey you complete, you will be awarded a minimum of 50 MarketPoints™ (for a minimum 20 minute survey). Points awarded depends on the length of the survey. MarketPoints™ are redeemable for cash once you’ve accumulated 1000 or more MarketPoints™ in your account (equivalent to \$50.00 USD). That’s at most five completed surveys for \$50.00, with the potential to earn a lot more.

## Nielsen Net Ratings



For over 50 years, Nielsen Television Families have helped to shape TV programming and advertising by sharing their viewing habits. Now it's your turn to help revolutionize another important frontier - the Internet - by joining Nielsen's iFamily.

Download [Nielsen//NetRatings](#) Internet Panel Software (takes only a few minutes and will not slow down or affect your computer's performance) to allow the company to gain an overall understanding of Internet usage and behavior and deliver periodic surveys relevant to you.

You are rewarded for your participation with an entry into the Your Voice, Your Choice Sweepstakes and receive an additional entry for every survey you fill out and for every month you continue in the panel. 50 \$1000 prizes every quarter.

## qSample

[qSample](#) work directly with the market research companies. Their QuestionPro Survey Software is used by over 2000 companies worldwide to conduct online surveys.

They believe that everyone spending their time should be compensated - not one lucky winner. Hence they've structured this program such that the clients pay everyone who take the surveys. That's how they guarantee that you'll get paid. When you receive an invitation to take a survey, the compensation amount will be clearly noted on the email invitation. Expect to get paid anywhere between \$1 to \$15 per survey, through PayPal. Note that in some cases the clients insist that they use a prize or give-away. In such cases, there will still be a per/completion payout, although it will be nominal - between \$.10 to \$1, and you'll be entered in to the grand prize.

qSample is not a survey review site. They do not pass your data outside their network. They do not share your information with others, not even with their clients.

You can refer friends to signup with qSample, and earn more cash. For every survey that your friends complete, you get an additional 5% of their incentive. Furthermore, if your friends refer other people, you get 1% of that too.

## E-Poll



When you become an [E-Poll](#) member, they send you invitations via email to take surveys for which you'll earn E-Poll Rewards Points for each one you complete. Rewards Points can be redeemed for all kinds of rewards including:

- \* Gift cards to Target, Starbucks, The Gap, Home Depot and more
- \* Pre-Paid Phone and Gas Cards
- \* Music and Movies
- \* Electronics
- \* Charities

## Greenfield Online

Once you've registered with [Greenfield Online](#), you'll start receiving invitations to participate in paid surveys. Be the first to see movie trailers, and review new products and services into the market. With every survey you take comes the chance to win cash and prizes. Open to US residents over 18.

## ECN Research



With [ECN Research](#) you receive offers, coupons, discounts and giveaways targeted to your specific needs based on how you answer their survey. You will also be automatically entered into the "Win a \$500 shopping spree" sweepstake.

Refer your friends and family and receive additional rewards.

## Global Survey Group



Register with [Global Survey Group](#) for your chance to win \$50,000 cash or a BMW X5 SUV! Complete short surveys and be eligible to win cars, cash, products, coupons and more!

## Promosquad



With [Promosquad](#) you get points by rating songs in the jukebox, participating in a poll, find a hot new band... they all get you certain amounts of points that you can then cash in for prizes, and entries into the weekly cash drawing! Know an unsigned band? You could earn extra points or even a \$1000 finders fee!



## OnlineSurveys.com/



Every time you complete a survey through [OnlineSurveys.com](http://OnlineSurveys.com) - including the initial sign up survey - you are automatically entered to win a prize. Most surveys offer cash prizes; other prizes may include electronics such as 3Com Palm Pilots or digital cameras, large value gift certificates etc. Occasionally, a survey will offer a cash incentive to everyone who answers it! There is also a New Member Prize - 2 prizes of \$250 each - Four times a year

## Your2Cents



[Your2Cents](http://Your2Cents.com) offer four ways for panelists to earn cash:

- Every panelist who qualifies for and completes a survey is an instant winner of at least \$1, up to \$5. Some surveys offer higher instant winner cash rewards!
- When a panelist attempts to take a survey, but does not qualify for the study, he or she is rewarded with an entry to the \$5,000 cash giveaway and/or a small cash reward.
- Bonus rewards: Panelists can increase their instant winner amounts by completing member profiles. Each completed profile (there are 6) is worth an additional \$1 over and above any instant winner amounts the next time you qualify for and complete a survey. If a panelist has completed 6 profiles, then he or she will earn an additional \$1 the next 6 times he or she qualifies for and completes a survey!
- As a thank you for joining, new panelists are entered into a \$5,000 cash giveaway!

## StartSampling

Claim free samples from [StartSampling](http://StartSampling.com) and earn "Frequent Tryer Miles", exchangeable for gifts, for providing feedback and completing surveys.

## Digital Research



As [Digital Research](#) panel members, you and the other members of your household will have the opportunity to participate in opinion polls and product tests. All of their research projects involve participation incentives. Usually, you will be entered into a sweepstakes, offering prizes that consist of cash or merchandise. On other occasions, you may receive valuable coupons for your participation. USA only

## Kids Panel

[KidsPanel.com](#) is a market research panel that will reward you with cash and prizes for helping leading companies develop new products and advertisements.

As a member of KidsPanel.com, you will be presented with new concepts before they are available to the general public. Through online surveys, you will provide input into how the products should be designed, developed and marketed. Each time you participate in a KidsPanel.com project, you will be paid in cash or entered into a drawing to win a great prize.

## Savitz Research Panel

Sign up to the [Savitz Research Panel](#) and take part in focus groups and other research studies. Telephone and online surveys available. Earn \$50 - \$300 for your participation.

## Consumerviews



[Consumerviews](#) invites you to provide your opinions about products and services that you use every day. They will contact you periodically and ask if you are interested in completing a questionnaire. When you complete a questionnaire you will receive a payment or a gift -

typically, participants will receive a check for \$5.00 or perhaps coupons worth \$5 or more on the client's products. In some situations, participants may receive larger payments.



## Bellwether Surveys

Become a member of the [Bellwether Surveys Panel](#) and get a chance to win a variety of prizes. All qualified entrants will have a chance to win one of the prizes as described in the survey invitation. The number and value of prizes vary for each survey or membership drive. Some surveys also offer cash rewards.

## Q & A Research



[Q & A Research](#) studies cover a wide range of topics from financial software to cleaning products. Study formats include one-on-one interviews, group discussions, telephone surveys and online/web surveys. All projects offer an honorarium for your time, ranging from \$30 - \$250.

## SurveyCafe



Cafe Regulars at [SurveyCafe](#) who complete surveys are invited to choose a gourmet food product from the menu of Just Desserts. These include Ben & Jerry's ice cream, maple syrup, Green Mountain Coffee and King Arthur All-American Fudge Brownie mix or Traditional Chocolate Chip Cookie mix. Surveys ranging from 10 to 30 minutes in length.

## Product Test Panel

[ProductTestPanel.com](http://ProductTestPanel.com) was founded in 2004 to develop a consumer group dedicated to testing new products and offerings. Right now, members across the country are testing everything from digital cameras and software to waffle irons and vacuum cleaners.

Membership is free and you will never be required to pay for test products. As a new member, you are guaranteed to receive at least three products to review within your first 90 days of membership. All they ask is that you complete a short user survey and the products are yours to keep free of charge.

## BeginSurvey

Sign up with [BeginSurvey](http://BeginSurvey) and get paid. Unlike most online survey companies, they actively seek out participants from a wider range including recruitment through more traditional means (telephone, mail, mall-intercept, door-to-door, etc.) and even those without online access who are able to visit the local offices.

## TheNetPanel

Join [TheNetPanel](http://TheNetPanel) Survey Panel and be rewarded for your opinions. Complete the short online survey and upon completion you'll be entered for a chance to win a Plasma TV or \$2500 cash. Voice your opinion and receive additional contest entries each time you complete a survey.

## Internet Surveys of American Opinion



The [Internet Surveys of American Opinion](http://Internet Surveys of American Opinion) research project, based at the California Institute of Technology, is focused on developing internet-based survey research methodologies.

Once you have registered, they will email you in the future and ask you to complete short surveys about your opinions on political, social, and economic questions. Respondents who participate in these surveys in many cases will receive some form of gratuity. These gratuities will range from small cash payments, to charitable donations, to other forms of gratuity, as their research budget permits.

## **GolfTestPanel.com**

To become a [GolfTestPanel.com](http://GolfTestPanel.com) member and participate in its membership incentive promotion, you must be at least 18 years old and a legal resident of the United States with a valid email and mailing address.

The GTP equipment testing program allows members to test and keep the latest golf equipment from leading manufacturers. No purchase is necessary to register with GTP and become a part of the testing pool. However, they do require that members return a brief written survey no earlier than 30 and no later than 45 days after the receipt of any product for review. Failure to return this survey will result in the member being removed from the product testing program.

[Handbag Test Panel](#) also available which allows members to test and keep the latest Designer Handbag from leading manufacturers.

## **Athena Research Group**

[Athena Research Group](#) conducts focus group discussion panels on a wide variety of consumer and business topics. These panels serve strictly as opinion forums. Each Discussion Panel consists of eight to ten participants who share their opinions and ideas with a professional moderator. Refreshments are always served. A Cash Honorarium ranging from \$50 to \$150 is provided for each person's participation.

Topics for consumer discussion panels may include children's toys, leisure activities, music, home electronics, or new television shows. They always need new respondents and fresh ideas. Based in Riverside, CA.

## **Participants Online**



[Participants Online](#) offers you the chance to take part in important social research while earning incentives like cash for participation in studies or odds of winning cash that have been as low as 1 in 9. Participants Online gives you a REAL chance of winning money and we tell you exactly what your odds are from the start. All they ask is that you participate in an interesting scientific study online, from the comfort of your own home.

So why is Participants Online giving money away? University researchers need your help, and they provide the incentives (cash, entry into a drawing, or class credit). Participants Online links you with these researchers so you can take part in their studies. The researchers get the data they need and you get your reward! It's that simple. While you're at it, you might even learn a little bit about yourself, and you're contributing to real social research that helps to make the world a better place.

You'll get a chance to win prizes for each study AND every time you participate in any study you'll receive an entry for a \$100 bonus drawing.

## Chamberlain Research Consultants



[Chamberlain Research Consultants](#) tests products for companies from all over the world and they need you to tell them what you think of these products! You'll be paid for your participation but no rates are given on the site.

## KidzEyes



[Kidzeyes.com](#) is for kids to say what's on their minds; and get free stuff for doing it. With each survey they complete, they'll earn KidzPoints, which can be traded in for cash. Most surveys are worth between 50 and 1000 points (\$10). Additionally for every survey they complete they automatically get one entry into the Annual Member Sweepstakes with the chance to win a Sony PlayStation 2 or other great prizes.

KidzEyes is open to any child between the ages of 6 and 14 who lives in the U.S. Kidz must have access to the Internet, and their parents or guardians must fill out the sign-up survey and give their permission first. Several kids from the same household may join, if they want to and their parents approve and fill out sign-up surveys for them. Parents or guardians of kids 6-14 can also join KidzEyes.

## CQS Research Inc.



[CQS Research Inc.](#) are continually seeking new people of all ages to participate in many different studies. This is your chance to voice your opinions and ideas about different products, advertising or services offered by manufactures, medical institutes, even local and national

government agencies. They compensate you for your time in the form of cash, gift, or donations to your favorite charity.

## **LiveSurveys**

Join [Live Surveys](#) to receive rewards by completing surveys online. Incentives are usually offered by the party conducting the survey and range from monetary compensation to prize raffles and other giveaways. (Temporarily closed)

## **ClickIQ**



[ClickIQ](#) e/visor panelists must reside in the U.S. to participate. Incentives may include cash payments, sweepstakes entries and in unique instances an alternative incentive offered by the event sponsor, for example, a free product.

## **CyberSurvey**

Sign up with [CyberSurvey.com](#) for the chance to share your opinions several times a year through surveys and possible panel discussions. Each time you complete a survey you have a chance to win prizes in the monthly drawings. For filling out the registration profile and joining the panel you will also be entered into a drawing with a range of prizes.

## **eJury**

[eJury](#) provides an attorney the opportunity to "pre-try" the case before it goes to trial in front of an actual jury at the courthouse. As an eJuror you are required to access the attorney's Case Submission, review the facts and answer the questions, and "Submit a Verdict".

Qualifications for service as an eJuror are much the same as the requirements for actual jury service in the United States.

For each verdict rendered, eJurors are paid \$5 - \$10 via PayPal depending on the length of the case. A sample case is available to view on the site.

## **Business Research Lab**

The [Business Research Lab](#) offer incentives for survey participation, such as cash, gift certificates, etc. Often the incentive is a drawing where they randomly give away prizes (such as

Amazon gift certificates) to survey participants. Most surveys take less than ten minutes to complete.

From time to time, they also conduct medical and dental surveys. Those selected to participate will depend upon the particular project. Sometimes they need to survey people who have a particular condition or set of conditions; sometimes they need to survey people who do not have particular conditions. If you register to be a panel member and are later invited to participate in an online medical or dental survey, you will receive a minimum incentive of \$10. Sign up for the medical panel [here](#)

**iopinion.com/**



a service of Plaza Research

Sign up with [iopinion.com](http://iopinion.com) to take part in focus group discussions and online surveys. Online Surveys generally take less than 10 minutes to complete. Your payment for participation will be mailed to you (averages \$2-\$5 for a short survey). Focus Groups are held both during the day and in the evening. (See site for locations). They consist of several consumers, like yourself, and are conducted by professionals representing major manufacturers. You may be asked to sample a new product, preview a TV commercial, or talk about future products. Refreshments are served. Your payment for participation will be presented to you immediately following the session (averages \$50-\$200 for a 2 hour session).

**Delve**



[Delve](#) invites you to join their database of people who are interested in participating in surveys. Their U.S. database has over 300,000 members in 14 cities. Members of their database have agreed to be contacted at their primary e-mail address or called at home, from time to time to ask their opinions about various products and services. They also ask permission to call you at work or on your cellphone.

Members may also be invited to take part in further research at the Delve offices based upon the members' household location. The research studies at our office might involve a group discussion and/or an interview regarding your opinions on such things as advertising, packaging, or perhaps new product ideas. At other times you might be asked to test a product or take a product home and use it for a specified period of time. Those who participate by visiting the office, usually receive a monetary incentive.



## PollingPoint

# POLL:NGPOINT

[PollingPoint](#), operated by Polimetrix, Inc., conducts polls on the Internet about public affairs and other topics of general interest. PollingPoint polls are taken by people from all over the nation who have agreed to share their thoughts on social and political issues.

Most PollingPoint surveys are very short and should only take you about five to seven minutes to complete. A typical PollingPoint survey is only about 20 to 30 fairly short questions in total. Earn points when you complete surveys, exchangeable for your choice from a range of gifts and cash rewards. Earn 1000 points, just for signing up.

## Informa Research Services



Washington State based [Informa Research Services](#) is offering the opportunity to get involved in opinion and market research. When attending in-person research you'll receive a cash gift as a thank-you for your thoughts and opinions. For our Internet surveys you'll receive gift certificates, special offers (such as free computer games or discount coupons) or entry into a sweepstakes drawings for prizes. The award for participating is always identified in our invitation.

## ESSENCE Volume Panel



The purpose of the [ESSENCE Volume Panel](#) is to gather valuable insights from African-American women.

As a member of ESSENCE Volume, you will have the opportunity to receive rewards. Rewards will vary depending on the survey in which you participate. Typical rewards might include gift certificates to online retailers (Starbucks.com, Amazon.com, etc.) or donations to charities on your behalf.

New members will receive a card branded with the ESSENCE Volume logo. This card will have a special access code that will entitle you to special discounts, promotions and events from ESSENCE.

## Opinion Place



[Opinion Place](#) members get to choose their reward. You can choose between PayPal credits, AADVANTAGE miles, or be entered into our monthly \$500 sweepstakes if you qualify for and complete an Opinion Place survey. US only.



Redpen.com conducts periodic surveys and issues cash payments to members who respond.

## FiftyPlus



[FiftyPlus Survey](#) is open to any legal resident of the United States, age 50 or older, and pays up to 500 points (cash value of \$5.00) for taking a survey.

For the latest survey news, visit <http://www.whichsurveys.com>

# International Survey Opportunities

No longer restricted to U.S. residents; now people worldwide can get paid for completing surveys and other market research work. The companies listed on this page are mainly looking for residents from any country, but some are more restrictive. Please note that being included on a panel does not guarantee a company will have surveys to fit all demographics.

## Test & Vote



Test & Vote is slightly different from other survey sites I've come across in that you don't have to rely on getting invitations for completing surveys, but have several other ways of earning points or getting free items.

- Registration earns you 1,500 points
- Quick votes, each time you take part earns you 15 points (there are always loads of these on the site so visit regularly. They take a matter of seconds to complete.)
- Product testing, registering for each trial earns you 75 points even if you're not selected to take part
- Surveys earn you between 3,000 and 30,000 points
- Referring a friend, for each person who joins Test&Vote because of you, you will earn 500 points
- Subject panels - complete these to get 500 points per subject.

You can either exchange your points for a range of vouchers or use them to buy tickets in the monthly lottery where you could win cash prizes.

Available in the following European countries:

- [United Kingdom](#)
- [France](#)
- [Austria](#)
- [Belgium](#)
- [Italy](#)
- [Switzerland](#)
- [Denmark](#)
- [Ireland](#)
- [Poland](#)
- [Netherlands](#)
- [Portugal](#)
- [Sweden](#)
- [Czech Republic](#)
- [Germany](#)

- [Greece](#)
- [Norway](#)
- [Spain](#)
- [Finland](#)

Plus

- [Japan](#),
- [Australia](#)
- [Mexico](#)
- [China](#)
- [Russia](#)
- [Brazil](#)
- [Peru](#)
- [Chile](#)
- [Argentina](#)

## YourSay



**[Your Say](#)** - Singapore based but require participants worldwide to share their opinions on products and services and by participating in surveys conducted online, by phone, or in-person.

In return they offer Cash and gifts (from \$5 to \$200 in cash or gifts for your participation) Rewards points which convert into more cash through rewards program Morvo Referral rewards, whenever you refer others to participate Lucky draw entries and the chance to win fantastic prizes

Join **[YourSay](#)** today and you could be a winner in their "US\$25 Fortnightly Giveaway"

**STOP PRESS** - I can confirm this company is 100% genuine as I won one of their quarterly prize draws and received my choice from a list of prizes all worth several hundred dollars. I'm now the proud owner of a 30GB Creative Zen vision:M

## Opinion Square



**[Opinion Square](#)** offers you the chance to earn OpinionRewards Points (exchangeable for a wide range of gifts, gift certificates and charity donations) or entries into sweepstakes worth up to \$10,000.

Available in the following countries: U.S.A, Canada, United Kingdom, France, Germany, Spain, Italy, Japan, South Korea, South Africa, Australia, Finland, Brazil and Argentina.

## Planet Pulse



**Planet Pulse** pays you to complete online surveys and is open to anyone in the Asian Pacific countries of Malaysia, New Zealand, China, Hong Kong, Vietnam, Thailand, Singapore, Australia, Indonesia, Philippines, Taiwan, Vietnam, Saudi Arabia, Japan, Korea, India, UAE over the age of 14. For each survey you complete you will be rewarded with a point system called PULSES. The number of Pulses that you receive for each survey will depend on the length of the survey and ranges from 100 to 500 points.

Pulses are redeemable for cash, a variety of gifts or you can even choose to donate it to charity. To redeem for cash (through Paypal), you must have a minimum of 1000 Pulses, equivalent to \$10. To redeem for gifts or donate to charity, you simply complete and submit a redemption form. Plus, for every 5 friends you get to join Planet Pulse you'll get 250 Pulses. Your friends can be from anywhere in the countries covered and there's no limit to the number you can refer.

## Synovate



Established for over 50 years, **Synovate** is one of the world's largest research companies. They help companies make better products by providing them with your opinions on everyday items like food products, hair care, skin care, and household cleaning products.

As a Consumer Opinion Panel member, you'll make a difference by taking simple online surveys at your convenience. Registration is quick, there's no contract, and they'll never share your personal information. Plus, every month you participate, you'll be entered to win one of over 200 prizes including a top prize of \$1000!

## Survey Savvy



**Survey Savvy** pay \$3 cash for completed surveys and also earn from referring friends - \$2 for survey completed by your referrals, and \$1 by their referrals.

What is particularly good about this company for non US residents especially, is that you can request payment at any time (no minimum), let the cash accumulate if you wish to save on bank charges, or even make the checks payable to somebody else if you wish to make a dollar payment.

**qSample**

**qSample**

[qSample](#) work directly with the market research companies. Their QuestionPro Survey Software is used by over 2000 companies worldwide to conduct online surveys.

They believe that everyone spending their time should be compensated - not one lucky winner. Hence they've structured this program such that the clients pay everyone who take the surveys. That's how they guarantee that you'll get paid. When you receive an invitation to take a survey, the compensation amount will be clearly noted on the email invitation. Expect to get paid anywhere between \$1 to \$15 per survey, through PayPal. Note that in some cases the clients insist that they use a prize or give-away. In such cases, there will still be a per/completion payout, although it will be nominal - between \$.10 to \$1, and you'll be entered in to the grand prize.

qSample is not a survey review site. They do not pass your data outside their network. They do not share your information with others, not even with their clients.

You can refer friends to signup with qSample, and earn more cash. For every survey that your friends complete, you get an additional 5% of their incentive. Furthermore, if your friends refer other people, you get 1% of that too.

No matter which country you are from, if someone is conducting market research there, they need you!

## Permission Research



[PermissionResearch](#) is part of an online market research community with over 2 million members worldwide. PermissionResearch relies on its members to gain valuable insight into Internet trends and behavior. In exchange for having their Internet browsing and purchasing activity monitored, members have access to free software downloads (eg e-mail virus protection, games and screensavers) and a variety of other benefits.

Members can also earn entries into the current sweepstakes, which offers chances to win trips and other great prizes. Occasionally, members are invited to participate in online surveys, which gauge attitudes and interests on a wide variety of topics. By participating in these surveys, members qualify to earn even more exciting prizes!

## MBS Internet Research Center



The [MBS Internet Research Center](#) is looking for people who are willing to participate in surveys and focus groups over the web. Many of their customers are willing to pay incentives in the form of cash, prizes, and drawings for your opinions.

Incentives for online surveys are usually in the form of cash, product samples and/or gift certificates. The type and amount of incentive are based on the type and size of survey and the respondent profile required by the contract and can vary from \$2-\$10 or more. Sometimes, surveys offer no incentive at all and sometimes you are entered into major drawings. In the case of review surveys, you may be allowed to keep product samples. Payment is based on the submission of a completely answered, requested survey form. You are never obligated to participate.

Incentives for focus groups tend to be much higher than for surveys, but do not occur as frequently. Focus groups require you to have access to the Internet for 1 - 1½ hours of your time and a Java-capable web browser. All you have to do is go to a website that they will provide you with at the time of the focus group and participate in the discussion.

## GlobalTestMarket

GLOBALTESTMARKET.com

**Give us your opinions  
& earn *cash* every time!**

**Click. Click. Submit.  
It's That *Easy*!**



[GlobalTestMarket](#) has a very active survey division and requires participants worldwide over the age of 14. The views of those under 14 may be sought but the invitation will go to the parent for the child to complete.

You earn "marketpoints" each time you respond to a survey request - the closer you fit the demographics for the survey, the higher the points earned but you'll always earn 2 to 5 even if you don't qualify at all. A typical survey of 30 questions that takes approximately 12 minutes to complete will earn 60 to 80 MarketPoints. You can also earn extra points when you refer others. Each point is worth \$0.05 and you need 1000 points to qualify for payment by cheque.

They seem to be fairly active. I'm receiving 2 or 3 surveys most days at present. For full details and registration form, visit [GlobalTestMarket](http://GlobalTestMarket.com)

## American Consumer Opinion



Contrary to appearances suggested by the name, [American Consumer Opinion](http://AmericanConsumerOpinion.com) is made up of consumers worldwide who have agreed to participate in surveys over the Internet. Occasionally, these consumers are asked to participate in mail surveys or telephone surveys, but generally the surveys are all conducted over the Internet.

As a panel member, you will participate in several surveys a year, typically. The average survey will take 10 minutes or so to complete, and the questions are usually easy to answer.

Panel members can expect to receive a "screener" (a short questionnaire) every six weeks or so. All registered members participate in a monthly drawing to win \$250 in cash awards, just for being a member. If you answer a screener (a short questionnaire), you will be entered into a drawing for cash awards and when you participate in a survey (a longer questionnaire), you will always receive some type of incentive in the form of a free product to test, cash, a check, or a gift.

Incentives typically range in value from \$4 to \$25, per survey, depending upon the length of the questionnaire and the time it takes to complete it. If a survey is extra long, then the award could be \$25 or more. Participants in online focus groups generally receive more than \$25. I've received many payments from this company

## Surveylion.com



[SurveyLion](http://SurveyLion.com) is the Consumer Panel web site of Canadian Viewpoint, one of Canada's largest opinion data collection companies with particular expertise in quantitative fieldwork. Recently, they have expanded their coverage to include Canada, the U.S. and other international centers. Canadian Viewpoint is well respected as a research industry leader in project management and data collection services. There is always an incentive for completing surveys: cash; gift certificate; free products; etc. and incentives for referring Canadian residents.

Anyone 16 years of age or older can register with this panel. They need the opinions of a wide range of people from all over the world to get their clients the information they require.



## Survey Center Online



When you join [Survey Center Online](#), for most surveys, each participant who is eligible and answers all of the questions is mailed a check. The amount of the check varies from one survey to another and is stated in advance in the e-mail used to invite participants to the survey. The majority of surveys pay \$3 to \$5, but some pay more and others pay less.

## Virtual Consumer Research Group

**THE VIRTUAL CONSUMER RESEARCH GROUP**  
at THE UNIVERSITY OF TEXAS AT AUSTIN, DEPARTMENT OF ADVERTISING

The [Virtual Consumer Research Group](#) online panel is an opt-in, informed consent, privacy protected "participant pool" for the Web-based surveys conducted by faculty members at the University of Texas at Austin.

Each panel member will receive notification whenever a new study goes online. And, upon completion of each study, each participant is eligible for valuable cash prizes that are given away to randomly-selected participants.

## Marketing Analytics



Wherever you are in the world, you can participate in one of [Marketing Analytics'](#) online focus groups by joining our web panel. Anyone can register for the panel, the only requirement is that you have Internet access and an email address where they can contact you.

When they have an on-line project you will be contacted with details and times etc. Most groups last between 45 minutes to 1 hour and as a thank you for your time you will receive up to £20 (US\$35). Payment may be made in cash or in vouchers, depending on specific projects. Details of the type of payment or voucher would be given before starting any on-line group.

## InfoNet Research



[InfoNet Research](#) basically conducts two different types of online research surveys. Most of our **paid online surveys** are of the "ad hoc" variety. This means that the survey serves a one-time purpose. However, some of our online projects are ongoing studies that require a group of individuals to participate in quarterly, monthly or sometimes even weekly interviews. We pay all of our respondents in **cash** for participating in either type of research, rather than offer prize drawings or gifts.

## Clear Voice Surveys



[Clear Voice Surveys](#) is different than other survey sites. Most other survey sites only pay you for surveys you qualify for and complete. Clear Voice Surveys pay you for each survey you participate in.

You can take your earnings as cash or gift certificates at Amazon or your favorite restaurants.

## Gulf Surveys



[Gulf Surveys](#) offer members the chance to win prizes and/or cash each time they participate in a survey. Many of their research studies are conducted globally, in different parts of the world. International members are usually compensated in cash or with gift certificates redeemable online.

## Consumerlink

[Consumerlink](#) have sites in over 20 different countries. Check your country for the latest information on requirements. For example, in the US you can expect between \$5 and \$50 per survey or discussion group, and in Spain you earn Turys - a Spanish incentive program. In the UK, you earn ipoints for completing their surveys.

Countries covered are: Argentina, Australia, Austria, Belgium, Brazil, Canada, Czech Republic, Columbia, Denmark, Germany, Spain, France, Hong Kong, Ireland, Italy, Japan, Korea, Mexico, Netherlands, New Zealand, Norway, Finland, Sweden, UK and USA

## Market Reader Pro



[Market Reader Pro](#) conduct paid online surveys for major household product companies who would like to get your opinions. If you enjoy sharing your opinions on the latest cosmetics, fine fragrances, soaps, shampoos, health and beauty, and other household products this is the membership for you.

In some studies, they will send you paid surveys and sample product(s) free of charge, and only request that you complete further online surveys. If you are selected, they will send you the samples free of charge, and pay you for your time. Other times, they have simple short surveys that take less than 2 minutes to complete

## SurveySite



[SurveySite](#) pay a minimum of \$35 if you participate in an online chat discussion and pay cash or hold contests if you answer an online survey. In the past they have given away prizes such as a Compaq Presario Computer, \$500 in cash, Amazon.com gift certificates and Palm Pilot Hand Held Computers. They also hold monthly drawings for cash prizes.

As part of the panel, they will ask you to answer online surveys or participate in online chat discussions (called focus groups). Sometimes they will invite you to visit a specific Web site and ask what you think about the site. Other times, they will invite you to visit our online survey center and complete a short questionnaire on a specific topic; for example, your opinion about certain products or services that you regularly use.

Anyone over the age of 16 is invited to join the SurveySite Web Panel.

## i.think inc



[ithinkinc.com](#) gives you a chance to win money and prizes by completing a sponsored survey. Usually the amount is from \$2-\$10 for about 10-15 minutes of your time. Your check will arrive in the mail within a few weeks of submitting the questionnaire for a sponsored study.

## International Advisory Panel

[International Advisory Panel](#). Fill out a background questionnaire and participate in surveys about twice a month. In exchange for your participation, they usually award 10 or more prizes of \$75 for shorter surveys, and \$100 or more for longer surveys, plus 10 or more specially designed Advisory Panel T-shirts for every survey. Only those who complete the questions for a survey are eligible for awards.

## NPD Online Research



[NPD Online Research](#). With many of their studies they hold a cash or prize drawing. All members who participate are eligible for a chance to win the prize associated with that particular study. When they conduct a focus group you usually can choose a thank you gift from a pre-defined list of gifts.

Upon completion of your member profile, you will automatically be entered in a drawing for the chance to win \$1,000

## AQ Services International



[AQ Services International](#) are looking for assessors, worldwide to carry out mystery shopping assignments, either in person or by telephone. The amount paid varies greatly. It may be anywhere between \$15.00 for a short visit to \$400.00 for assignments that take the whole day. AQ Services International is also constantly on the lookout for interviewers, editors and panel members for focus groups.

## eCGlobalPanel



[eCGlobalPanel](#) are pioneers in online research in Latin America. They are leaders in consumers and professionals panels in the Spanish-Portuguese speaking countries and the US Hispanic market.

Earn eCPoints, eCGlobalPanel's currency, when completing surveys which you can exchange for prizes, gift-certificates or cash in your Pay-Pal account. For every 4 surveys you complete you'll earn an online gift certificate eg Amazon, and for participating in longer studies and in

those which require precise consumer profiles there are specific prizes -movie tickets, gift certificates, technological gifts, etc.

## HCD Research



Join the [HCD Research](#) panel to answer surveys on entertainment, health care, political, food and beverage, and financial topics. By joining their consumer panel, you will be invited to participate in surveys regarding your interests and concerns, and will earn cash incentives. On average, you will earn between \$1 and \$5 per study.

## Resonance Research

[Resonance](#) surveys are fun and innovative and each should take no longer than twenty minutes. Each time you complete a survey, you will either receive cash rewards or be entered into a cash sweepstakes drawing.

## Voice of the Internet



[Voice of the Internet](#) - At the end of each survey, a percentage of names will be selected to receive a \$5 payment for their participation. The number of winners is determined by the number of completed surveys received, and total sponsor generated prize money.

Even if you're not selected, you are entered into the monthly cash giveaway just for registering.

## Focusline



[Focusline.com](#) is an online consumer research service that conducts online interviews about a variety of consumer oriented topics. We use your opinions and suggestions to help companies better meet your needs as a consumer. Participation in our paid surveys is fun, interesting, and

financially rewarding, and is only open to registered members! The only prerequisites to join are that you must be at least 13 years of age and you must have a valid email address. They welcome International members from all around the world.

To become a member and enable them to match your demographics to their research projects, they need you to complete a profile of yourself. As a member, you'll be eligible to participate in web based surveys, one-on-one interviews and group sessions. You may be required to fill out a short prequalifying survey to help them determine your suitability for an upcoming paid study. Prequalifiers only take about a minute to complete and full surveys usually take about 10 minutes. Group sessions and one-on-one interviews are conducted in a chat based environment and generally last for 30 minutes to an hour. They typically pay between \$25 to \$45 for participation in their studies.

## Spidermetrix



**Spidermetrix** - Australian site, but available worldwide. Get points (exchangeable for goods or cash) for reviewing websites, and extra points for referring others. Some surveys don't award points automatically but the chance to win points for giving one of the best reports. However these surveys are also often pre-qualifiers for other surveys, so well worth doing anyway.

## Keynote

**Keynote** (formerly Vividence) - As a panelist, you'll evaluate leading Web sites and provide vital feedback on your experience. For each evaluation you complete, you'll receive an Amazon.com gift certificate, usually for \$10 or £5 for Amazon.co.uk. I have received several of these.

## Harris Poll Online



As a participant in the **Harris Poll Online**, you have the opportunity to influence important decision-makers in government, non-profit organizations, and corporations and help to shape the policies, products, and services they offer you. The Harris Poll has been around for over 40 years, and is a trusted name.

For each survey you complete you will earn an entry into the \$10,000 sweepstake, and also earn HIpoints, which can be exchanged for your choice from their catalogue of goods and gift vouchers. Occasionally your remuneration may consist of a cash award or special offer (such as free computer games or discount coupons).

This service is open to individuals who are 18 years of age and older or to minors who are 13 years of age and older in the U.S. and Canada and 14 years of age or older in all other countries.

## WIRED Pulse



[WIRED Pulse](#) members participate in short Web-based surveys on the direction of business, technology trends and must-have gear. You will be entered to win cash, the latest tech gear, online gift certificates, and other rewards.

## C<sup>2</sup> Consumer Research



[C<sup>2</sup> Consumer Research](#) invites you to participate in a paid market research discussion. The topic, discussion time, and format varies by assignment. For example, participants may be asked to join a small roundtable consisting of 8 to 10 participants, or even a one-on-one discussion. Often, participants are needed for in-person, telephone, and online studies.

Typically, C<sup>2</sup> offers an honorarium ranging from \$75.00 to \$150.00 to participate in the research. C<sup>2</sup> Consumer Research conducts research for both work-related and consumer subjects on such topics as technology purchases, travel & tourism, financial services, beverages, employment, consumer packaged good, and home electronics to name a few.

C<sup>2</sup> Consumer Research is part of a worldwide network spanning the globe. See the site for a complete list of countries.

## VOC online



If you'd enjoy getting your hands on new products and services before they come to market, [VOConline](#) needs you! Recently evaluated products include:

- Handheld and wireless products (PDAs, digital cameras, wireless Internet access devices)



- Consumer hardware (scanners, printers, modems)
- Consumer software (graphics, publishing and printing software, content filtering and Internet software)
- E-commerce (financial services, portals, browsers and plug-ins)
- Internet appliances and a whole lot more.

## MarketView Research



[MarketView Research](#) offer random drawings to win cash or merchandise prizes each time you participate in one of their surveys.

At times they might ask you to visit a specific website and give your opinion about it. Other times, they will e-mail you an invitation with a link that will take you to an online survey, which may include graphics or a virtual product.

In order to join the MarketView Research panel, you must be 13 years of age or older

## QuestionMarket

Every time you participate in a [QuestionMarket](#) survey, you earn QM-Points which are exchangeable for cash. Just for joining, you automatically earn 100 QM-Points. From time to time you could also earn an entry into a cash sweepstakes and win up to an additional \$500.

Panel members that are legal residents of all countries approved for trading with the U.S. are eligible to participate. Currently this means they cannot include residents of Afghanistan, the Balkans, Cuba, Iran, Iraq, Liberia, Libya, Myanmar (Burma), North Korea, Sudan, Syria or Zimbabwe.

## Mindfield Online



Cash incentives are provided for full participation in most [Mindfield Online](#) surveys.



## Club Osmoz

[Club Osmoz](#) gives you the chance to give your opinion on all the creative aspects in the creation of new perfumes. (Bottle, perfume, advertising) in the form of studies or consumer tests that give you the chance to win great prizes. Available in several European languages.



[Focus World](#) is always looking for qualified respondents for our market surveys and questionnaires. Cash payments.

## Market Profiles



[Market Profiles](#) is a company that gathers information from Internet users about the products that they own or plan to get. When a new survey is available for you to complete, they send you an e-mail detailing the research, the location of the questionnaire, and contest rules. Everyone on the list is automatically entered into a drawing for cash and prizes each time we conduct a poll - even if you don't fill out a single questionnaire!

## Quotas



For their international postal surveys [Quotas](#) are looking for participants acting as receivers of test mail (and for some projects as senders). In most studies you will receive a certain amount of letters over a specific time period, in some studies the participants also send test letters. Your task is to confirm the receipt of each test letter (and possibly the posting dates of test letters) on their website.

Depending on the kind of survey you will get a present or a gift voucher for major stores in your country (depending on the country, in some countries vouchers are also valid for Online shops).

## Music Lovers



As a [MusicLovers](#) member, you'll be able to participate in on-line surveys and rate new music, and may also qualify to receive our free music samplers. Members can earn points for free MusicLovers Choice downloads. Members in the US are also eligible to win an Apple iPod and/or other prizes in monthly drawings. Members may also win by prizes by participating in special surveys, contests and events.

## IOCS



[IOCS](#), the Institute for Online Consumer Studies, a not-for-profit research organization studying various aspects of shopping-related behavior, including how consumers evaluate products and make purchase decisions. Participate in their research studies via the Internet and get paid or qualify for valuable prizes

## Clarion Research

**CLARION RESEARCH INC.**

[Clarion Research](#) panelists who qualify for their online surveys are generally compensated with cash, product incentives or service incentives. To join the web panel, the only requirements are that you must be 18 years or older and have access to the internet.

## Inside Heads



With [Inside Heads](#) you can win money for participating in surveys, or receive a monetary incentive for participating in online focus groups.

## Product Testing Services



**Product Testing Services** With product beta testing, there is always some type of remuneration is always offered. Depending on the actual value of the product tested, it may be in keeping the product itself. It may be cash, coupon or gift certificate. They also sometimes have a drawing in which one or several respondents have a chance at winning a substantial prize.

Historically, the majority of PTS projects have been for computer type products. However, more and more "non-computer-product-type" companies are discovering the advantages of web-based surveys, so they may also be having you evaluate anything from say, cake mixes to pet food.

Available internationally but they only do projects in English. They also encourage young people to register as they do sometimes have projects for them, especially in the computer games area. However, people under 18 must have a parental consent to participate, which is something they obtain at the time of selection for specific projects.

## CompuRx, Inc *CompuRx, Inc.*

**CompuRx, Inc.**, is a medical market research and consulting firm administering and analyzing customized and ongoing research studies. They need participants for their various in-house panels of physicians, retail and hospital based pharmacists and consumers worldwide.

They are currently recruiting consumers to join a panel to participate in selected healthcare related market research studies which often offer monetary compensation. Typically, studies are presented in either a traditional paper format or an online web-based format.

Selected participant will be provided with a complete set of study instructions, due dates, honoraria amounts (if applicable) and data collection documents. After reviewing the materials presented, panel members can opt to participate or to decline participation. Declination of any one study does not impact the solicitation of support for future efforts.

## Wellness Interactive

You don't have to be a wellness guru to join the **Wellness Interactive** panel, which allows you to "talk back" to manufacturers, pharmacies, retailers, and others.

Your feedback is anonymous - and rewarding. In exchange for your participation, you'll receive our informative Wellness Interactive newsletters with recipes, articles, surveys and polls, as well

as be eligible for free product trials, prize drawings and helpful feedback on the topics that interest you most.

## **Fhios User Experience Research**



At the [Fhios User Experience Research Centre](#) they evaluate online experiences, whether they be via a PC, a mobile phone, PDA or digital interactive television. They conduct a variety of different studies from focus groups to one-on-one usability studies and are interested in all kinds of individuals, young and old(er), male and female, internet experts to complete novices. Selected individuals will receive paid expenses.

## **Big Look**

As a member of the [Big Look Panel](#) you are provided with the opportunity to receive rewards for your opinions. Once you join, you will be contacted via email when a survey is available. This email will contain the information on where the survey is located and what prizes are offered for participating in that survey, eg getting entered into a drawing for cash and prizes, getting paid to participate or donating money to charity. They typically offer several surveys every month in which you will be invited to participate. The surveys usually last 5-15 minutes and are open to members worldwide.

## **Socratic Forum**



In exchange for your opinions, [Socratic Forum](#) will reward you with access to new information and/or opportunities to receive cash, online gift certificates, and other rewards.

## **Sports Research Panel**



Complete surveys as a member of [Sports Research Panel](#) and you'll learn about new products, service, gear and sporting events before anyone else, earn cash and be entered into drawings to win cash and prizes.

## Techworld Panel



[TechWorld](#) is an online community of individuals who share their opinions about technology and innovation. In exchange, they reward our members by offering access to new information and/or opportunities to receive cash, online gift certificates, and other rewards.

## USA Panel



[USAPanel](#) survey your answers and opinions on interesting, important, often topical matters. These e-mailed surveys include an incentive or a chance at additional drawings. You must be 13 years old or older to register. Open worldwide.

## London Business School



The Online Lab of the [London Business School](#) is accepting registrants for upcoming online Psychology experiments. Participants will be invited to take part in online studies in exchange for cash payments or lotteries. To participate you must be a fluent speaker of English and over 18 years old.

## Surveysonline.com



By joining the panel at [Surveysonline.com](#), you will have the unique opportunity of shaping the way you see things on the Internet and TV. Some of the surveys include prize drawings as an added incentive for your participation. The prizes will vary depending on the survey, but are likely to include cash or merchandise.

## Brand Institute



Ever wondered how drug companies name their products? Sign up as a [BRAND INSTITUTE](#) panel member, and you could influence the name of the next wonderdrug. They work with industries ranging from pharmaceutical to consumer products, but the surveys I've received have related to my thoughts on various possible names for new products, based on what images each name conjures up. Cash payments with a choice of check or paypal. Available internationally.

## Buzzback



[Buzzback](#) offer the chance to complete surveys for cash. Few details given on the site but in my experience it tends to be around \$5 per survey. Don't expect too many surveys as once you qualify for a survey you won't get another for 6 months on a related topic, or 30 days on other subjects.

## Opinionate



[Opinionate](#) paid surveys cover a wide range of interesting topics and offer you the perfect opportunity to express your views while earning money! Earn cash on every survey you complete and redeem for cash via Paypal (UK residents can also opt for high street vouchers). You can even donate your earnings to charity.

Country specific survey panels available in the following 20 countries:

Australia  
Austria  
Belgium  
Canada  
Denmark  
Finland  
France  
Germany  
Ireland  
Italy  
Luxembourg  
Netherlands  
New Zealand  
Norway

Portugal  
South Africa  
Spain  
Sweden  
United Kingdom  
United States

If your country is not listed, you can join the International or "Rest of the world" Panel.

## **Planet Panel**



[PlanetPanel](#) is a worldwide community of consumers from 21 different countries. For every survey you choose to complete, you earn the chance to win valuable cash prizes in both the monthly drawings and the annual £6,500 prize draw.

Available to US, Canada, UK, Australia, India, Russia, Germany, Switzerland, France, Spain, Belgium, China, Japan, Korea, Brazil, Taiwan, Turkey, Denmark, Italy, Sweden and Mexico

## **eFocus**



[eFocus](#) are looking for participants for online focus groups and discussion boards. Payment varies from study to study and will be detailed in each invitation. This may be in the form of coupons, tickets, or products that the client provides.

## **e-Research-Global.com**



The [e-Research-Global.com](#) Panel offers the chance to take online and off-line surveys, participate in focus groups and test new products. Payment is made through PayPal or by check.

Participants must be 13 years or older to join the e-Research-Global.com Panel.

## **Nima Hunter Inc.**



[Nima Hunter Research](#) Panels represent the opinions of a broad cross section of industries and professions that use, purchase or recommend hardware, software, supplies or services for publishing, printing, or packaging. Individuals from organizations of all types and sizes are invited to participate.

Completing most surveys will automatically enter you into a drawing for special prizes (usually cash), and in some instances, all participants are rewarded with an honorarium.

## **Foodquiz**



[Foodquiz](#) is designed to gather information on consumer likes and dislikes, as well as behaviors and attitudes. For each survey, Foodquiz conduct a drawing among everyone who completed that particular survey. You also receive an additional chance to win for every other survey you have completed in the last six months. For each survey, the following prizes are awarded: \$500 - 1 winner \$100 - 2 winners \$20 - 15 winners

You must be over 18 to participate in Foodquiz surveys

## **GoGlobal Technologies**



[GoGlobal Technologies Inc.](#) specializes in the development of custom web based surveys for large corporations and full service Market Research companies.

By volunteering to participate in these web based surveys, you become eligible to win various prizes, all the way from Gift Certificates at online shopping sites (ranging from \$5.00 to \$25.00), to actual cash rewards (some even as high as \$1,500.00). Whilst compensation you receive can vary survey to survey, GoGlobal Technologies will not conduct any Participant recruitment surveys without offering their standard minimum recruitment incentive - a cash drawing of at least \$500.00, and some clients will pay cash to each participant.



## Interactive Options



Join [Interactive Options](#) and complete reward surveys which give you the opportunity to earn money, gift vouchers, goods and prizes. From March 2005 you can also opt-in to read reward emails that will give you the opportunity to earn cash, prizes and sample goods and products. Plus - Win prizes in over 100 competitions! Full details of all competitions and prizes are in the members' only pages.

Upon completion of your first membership survey, all members are issued with a \$50 Interactive Opinions Gift Voucher. The Gift Voucher can be used for Interactive Opinions products and services, and is not transferable or redeemable for cash.

Australian company, but welcomes members over 13 years old worldwide; in particular Australia, New Zealand, USA, Canada, South Africa, Singapore, UK and much of Western Europe.

## International Survey Room



[International Survey Room](#) would like to ask people from around the world about their lifestyles and ways of thinking in order to improve the quality of their products and serve you better. Complete surveys for a chance to win cash prizes. Their last survey for example had a top prize of \$500, one of \$300 and 10 runners up prizes of \$100.

Although The International Survey Room is a private group of market research professionals located in Japan, all of their surveys are open to everyone. There are no residence or age restrictions.

## LiveTest Evaluation Community



[VeriTest](#) is a leading independent test lab working with top-tier companies committed to improving the usability of their Web applications. They are currently seeking new members worldwide for our LiveTest Evaluation Community. As a member, you'll explore both

<http://www.whichsurveys.com>

unreleased and established Web sites — and your opinion will influence decision-making about what works in Web design and what doesn't. You'll typically have to devote only 15 to 30 minutes to an evaluation, and you'll receive a merchandise certificate (for example, a \$10 Amazon.com gift certificate) for each one you successfully complete.

## TechWise Research Panel



Join the [TechWise](#) Research panel and you will not only have the opportunity to influence the direction of products developed, but will often be paid and/or have the chance to win prizes just for completing their surveys. Since its inception they have given away hundreds of thousands of dollars in cash, gift certificates, and exciting prizes such as digital cameras, PDAs, and color printers.

## Jewelry Consumer Opinion Council



The [Jewelry Consumer Opinion Council](#) are interested in your opinions about jewelry products and issues related to the purchase of jewelry. JCOC members who participate in studies are entered into our Sweepstakes for drawings, contests and giveaways for FREE prizes including diamond jewelry, money, watches, and more. For every five people you refer who join the JCOC, they will send you a free jewelry gift, wherever you live in the world.

Individuals who work in either the market research industry and/or the jewelry industry in any capacity **are not eligible** to join the Jewelry Consumer Opinion Council and will not be eligible to win any prizes awarded.

## TGP TechVoice



[TGP TechVoice](#) Panel members are needed to participate in Web-based surveys about the hottest new technologies and software, e-commerce innovations, business-to-business products and services, and forces driving the global economy. In exchange, they reward members with access to new information and/or opportunities to receive cash, online gift certificates, and other rewards.

## BetaResearch



[BetaResearch](#) panel members are consumers who periodically fill out online surveys about products, services and the media. Once you register you'll be automatically entered in a drawing for a Nintendo Wii System.

Four times a year you'll automatically be entered into a drawing for a grand prize ... such as a digital camera, DVD player, Personal Digital Assistant, or CD recorder. Each time you fill out a survey you'll also receive a special "thank you" gift. For example, members have recently received free phone cards to use or pass on to children or friends.

## Brooks Adams Research



For every survey you complete for [Brooks Adams Research](#), you will earn reward points. You can redeem the reward points for a gift certificate to certain stores like Amazon.com, Target, Walmart, Blockbuster and Starbucks after you reach a certain level of eligibility. For example: \$5 Amazon Gift Certificate for 500 points and \$10 Amazon Gift Certificate for 1000 points.

## ESearch



[Esearch.com, Inc.](#) has been a pioneer in on-line market research since 1995. The company was one of the first to develop an online research panel... and it continues to be one of the best. Panelists have provided opinions on everything from food items to political scandals - and many other products and services in-between.

Typically US based members will be invited to participate in 1 survey per month. The length of the survey also will vary but is usually 10-15 minutes in length. Whilst they welcome participants from around the world, most survey opportunities are targeted to US markets. If you are outside the US, you won't hear from them much. Each survey has some form of "incentive" involved. Some incentivize all respondents and some have drawings.

For the latest survey news, visit <http://www.whichsurveys.com>

# Complete Specialist Surveys

## TechSay



[TechSay.com](http://TechSay.com) is a worldwide panel of IT professionals who earn cash by responding to online surveys. Anyone who works in an IT department, has IT responsibilities as part of their work, or makes IT purchase decisions is eligible. Panelists will earn a minimum of £5/\$10 per survey completed.

## Technology Advisory Board

The [Technology Advisory Board](#) is a worldwide group of technology professionals — engineers, scientists, computer scientists, information systems professionals, software developers, web developers, and executives in technology industries.

You can earn cash awards in three ways:

- By completing a screener: You'll receive periodic email invitations to qualify for online surveys and discussions. Every time you complete a screener (a very brief questionnaire that helps us determine whether you're qualified for a specific survey), your name is entered into a drawing for lucrative cash awards, whether or not you're selected to participate in the survey.
- By participating in an online survey or discussion: You'll be paid for each online survey or discussion you complete. The amount depends on the length of the survey or discussion, and ranges from \$10 to \$200 or more.
- By simply being a member of the Technology Advisory Board: Your name will be entered in a monthly drawing for \$250 in cash prizes.

You will always have the option of donating your fee to one of the top 15 charities in the U.S. (American Heart Association, American Cancer Society, Red Cross, etc.). At the end of each survey, a screen will come up that offers you the option of contributing to a charity, and displays a list of the charities from which you can choose. Then, they'll make the contribution in your name.

Also available is The [Executive Advisory Board](#) for managers and executives (from managers, executives and directors of smaller companies to those in the largest corporations) who earn from \$10 to \$300 or more for each survey completed.

## Science Advisory Board

The [Science Advisory Board](#), an international panel of over 34,000 life science and medical professionals formed in 1997. Members are always compensated for their contributions.

To be eligible for membership, you must be employed full-time in an organization engaged in any aspect of life science research or clinical care. Applications from full-time graduate students and post-doctoral fellows are also welcome, but undergraduate students are not eligible.

## Medometry

For participating in online physician surveys, you will be rewarded in MarketPoints, [Medometry's](#) online currency. For every survey you complete, you will be rewarded a minimum of \$50 USD in MarketPoints. Once you redeem the points you have earned, Medometry will mail you a check in your local currency.

## Medical Marketing Conference

For over 30 years, [Medical Marketing Conference](#) (MMC) members have shared their insights and experiences with major manufacturers of pharmaceuticals, diagnostics, instruments and other healthcare products. AMA verified physicians only. Cash payments for all surveys.



[Panel Intelligence](#) operate several specialist panels where members receive cash compensation based on participation in individual project-based panel discussions. Panels include NGE Panel for Next-Generation Energy Experts, IT Panel for Tech / Media / Telcom Experts and Med Panel with sectors for Physicians, Pharmacists, Nurses, Managed Care Professionals, Other Medical Professionals and Patients

## PhorTech

If you are active in life science research, and would like to make your views and experiences known, [PhorTech International](#) invite you to register to take part in future survey questionnaires. They are currently conducting surveys on a wide variety of areas in use in bioresearch. Studies have included sequencing, amplification, bioassays, detection, proteomics, bioinformatics, cell biology, tissue culture, immunology, and many other similar fields. They also conduct numerous custom studies for individual clients on a variety of topics such as high throughput screening, biochips, new separation methodologies, and evaluating new product concepts.

Usually, they offer a variety of gifts to thank you for taking part in our surveys. These range from flashlights, laser pointers, Blockbuster gift cards, pocket knives, Barnes & Noble gift

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certificates, Starbucks coffee, Inova brilliant keychain microlights, jelly beans, or crisp new banknotes.

## **The Patient's Voice**

The Patient's Voice is a new way for you to give your views to healthcare professionals (including pharmaceutical companies and healthcare information companies). This gives you an unprecedented opportunity for your voice to be heard. Not only might you have the opportunity to shape the future of the medical products and services you use but they will, in many cases, also offer you a cash reward for assisting with different research projects. These rewards could exceed £100 depending on the type of research.

In view of the subject matter of these surveys, you will need to answer questions about you, your medical conditions and your lifestyle if you wish to join this panel.

## **Database Administrator Research Advisory Panel.**

The [Database Administrator Research Advisory Panel](#) operates an exclusive panel of worldwide members from the SQL Server community. Your participation in this research panel indicates your interest in providing market insight and commenting on trends in the industry. Market-leading companies also sponsor research that will rely on your expertise and opinions concerning various products and services. Earn premiums or gifts from your participation in various surveys. You can expect to receive survey invitations and other inquiries at least once each month.

## **SmallBizVoice**



[SmallBizVoice](#) brings together small business owners with the companies that need their opinions to develop new products.

Each time you, as a small business owner, complete a study, you earn MarketPoints that are directly redeemable for cash. Compensation for surveys varies, but you will receive at least 10 MarketPoints (worth \$10.00 USD) worth of points per completed survey. You also earn 10 MarketPoints worth \$10 (15 MarketPoints if you refer a friend who lives in the San Francisco Bay Area in California) every time you refer a friend.

**For the latest survey news, visit <http://www.whichsurveys.com>**